

PEET

125 YEARS

125 YEARS OF OPPORTUNITY



The Peet Group offers an impressive breadth of experience in residential, medium density and commercial developments, as well as land syndication and fund management. The core of our success, and our confidence in the future, extends from the commitment, spirit and passion of founder, James Thomas Peet, who established Peet in 1895. James Peet created the opportunity for every person of every kind to create a bright future for themselves and their families. He created Peet communities - a range of exceptional places across Australia.

This vision and dedication has grown to over 50 communities nationally. Our commitment to excellence drives our innovation and market-leading practices, backed by 125 years of experience and expertise.

That's the Peet difference.

Current communities in Brisbane include:

- Flagstone, Jimboomba
- Riverbank, Caboolture South
- Eden's Crossing, Redbank Plains
- Village Green, Palmview
- Spring Mountain, Greenbank

SALES INFORMATION:

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Brisbane West Area Report

PEET

PEET

South East Queensland

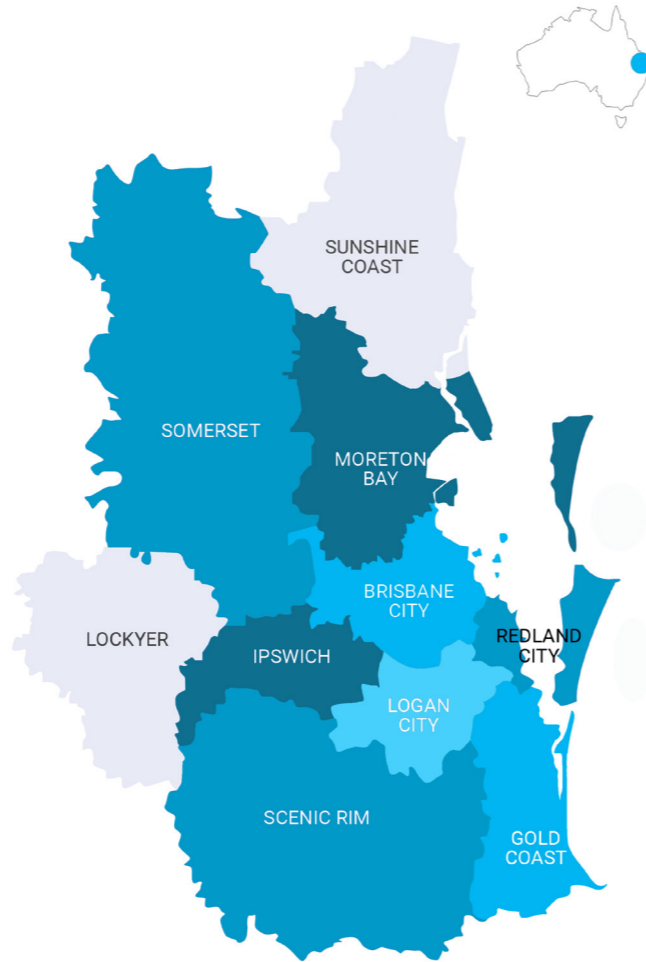


Population

SEQ Overview

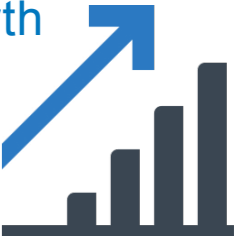
SEQ is a diverse region that will continue to grow and experience change over the next 25 years. It is important that the region is well-positioned to respond positively to this growth, and change in a manner that meets the expectations of the community.

Over the next 25 years, SEQ is expected to grow from about 3.5 million to 5.3 million people. This will require almost 800,000 new dwellings and around 950,000 new jobs.



Population growth in Queensland continues to be largely concentrated in the South East with 87.7 per cent of Queensland's growth in 2017-18 occurring in the local government areas of Brisbane, Gold Coast, Moreton Bay, Sunshine Coast, Ipswich, Logan and Redland.

87.7% of QLD 2017-18 Population Growth continues to be concentrated in SEQ



Population Growth in SEQ over the last three census

LGA	2011	2012	2016
Brisbane	1,089,879	1,110,473	1,131,155
Gold Coast	515,202	526,173	555,721
Sunshine Coast	318,279	324,266	346,522
Redland	143,711	145,507	147,010
Moreton Bay	390,051	400,036	425,302
Logan	287,474	293,485	303,386
Ipswich	172,200	177,485	193,733
Lockyer Valley	35,880	36,512	38,609
Somerset	22,200	22,584	24,597
Scenic Rim	37,437	37,826	40,072
SEQ TOTAL	3,012,313	3,074,347	3,206,107



SEQ Growth

Nearly 90 per cent of Queensland's population growth occurred in the south east corner of the state, with the fastest annual growth recorded for Ipswich, at 3.5 per cent.

By 2030 SEQ is expected to grow from 3.5 million to 5.3 million people



South East Queensland International & Interstate Migration 2017-18

LGA	Natural	Overseas	Interstate	Net +/-
Logan	+3,390	+1,640	+1,100	+ 6,130
Brisbane	+8,200	+11,920	+2,820	+22,940
Ipswich	+2,440	+750	+3,960	+7,140
Lockyer Valley	+260	+250	+290	+790
Somerset	+110	+60	+200	+360
Moreton Bay	+2,620	+1,700	+6,050	+10,370
Redland	+560	+490	+ 1,220	+2,270
Gold Coast	+3,300	+4,890	+ 7,440	+15,630
Scenic Rim	+100	+100	+640	+830
Sunshine Coast	+960	+1,450	+6,370	+8,780
SEQ	-	-	-	+75,240

Tourism

Tourism remains a cornerstone of Queensland's economy, generating \$27 billion, or 7.8 per cent of Gross State Product. The industry currently supports 236,000 jobs directly and indirectly and 54,000 businesses. Forecasts indicate Queensland's tourism and events industry has the potential to generate more than \$33 billion in Overnight Visitor Expenditure by 2025, supporting more than 85,000 additional jobs for the state's economy.

7.8% GSP

1 in 10 jobs

1 in 8 businesses

Economy

South East Queensland is in an ideal position. It has a unique set of natural assets, established transport infrastructure networks, quality educational institutions, and access to some of the world's fastest growing domestic and international markets. As the state's capital region, it also offers scale, covering 12 local government areas which are home to 3.4 million people, one in seven Australians.



Capital Work Program

The 2019–20 Budget includes a \$12.941 billion capital works program which will directly support 40,500 jobs across Queensland, with 25,500 of these jobs in regions outside Greater Brisbane. The State's capital program includes funding for hospitals, schools, social housing and cultural facilities.

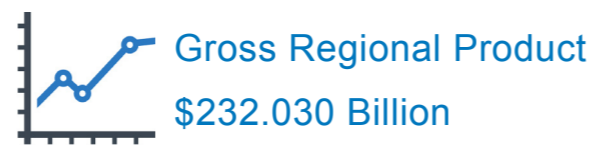
QLD Budget 2019-2020

The Government expects a surplus of \$189 million in 2019-20, averaging \$443 million over each of the four years to 2022-23. It expects Queensland's economy to grow by 3.0% in 2019-20 but then slow to 2.75% p.a. in each of the three years to 2022-23.

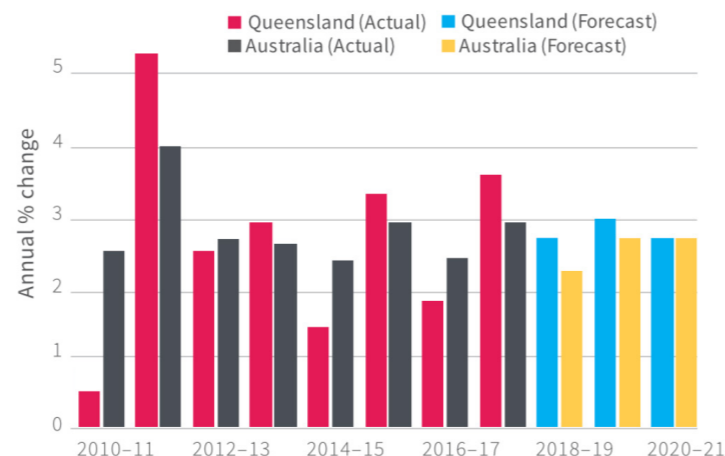
In this year's budget, the Government has announced \$49.5 billion worth of capital works, with close to 60% of projects in 2019-20 to be delivered in regions outside Greater Brisbane.

SEQ's major industries that will be a source of future export & job growth:

-  **Advanced Manufacturing**
-  **Agribusiness**
-  **Traded Health & Education**
-  **Transport & Communications**
-  **Tourism & Creative**



Queensland Economic Growth



Major Projects

Council of Mayors SEQ

Established September 2005, the membership of the Council of Mayors SEQ consists of the 10 South East Queensland Councils: Brisbane, Ipswich, Lockyer Valley, Logan, Moreton Bay, Redland, Scenic Rim, Somerset, Sunshine Coast and Toowoomba councils.



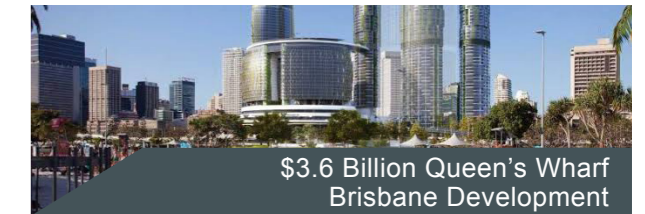
Cross River Rail

\$5.4B | 1,500 New Jobs | Due 2024

The Cross River Rail project currently underway, is a 10.2km rail line from Dutton Park to Bowen Hills, which includes 5.9km of twin tunnels under the Brisbane River and Brisbane CBD. The project delivers four new underground stations and upgrades to eight existing stations.

Brisbane City Queen's Wharf

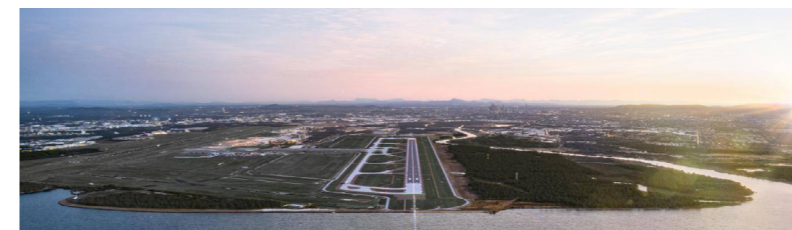
An Integrated Resort Development that will put Brisbane on the map as a global tourism, leisure and entertainment destination. Set to attract new visitors and investment as it reconnects the activity of Brisbane's defining parts of the city such as the Botanical Gardens and South Bank.



Maroochydore CBD PDA

53ha | Over 20 years | 2M People

The City Centre is expected to service a wider catchment of over 2 million people by 2030. The 53ha site planned for development over 20 years will offer business and investors 50,000sqm commercial floor area, 65,000sqm retail and 2,000 residential apartments.



Brisbane Airport

Brisbane Airport Corporation is investing a further \$1.7 billion building a New Runway, redeveloping the Domestic Terminal, building a new multi-storey car park, investing in the latest passenger friendly technology and developing a new Industrial Park and Auto Mall project.



The Spit

Australia's newest, biggest and best Ocean Park is to be built on the Gold Coast. The plan secures the future of 138 hectares of green space, unlocks the potential for 1,800 new jobs and creates vibrant community places and outstanding natural areas.



Population

Overview

Ipswich is experiencing one of the highest population growth periods ever recorded in its 115 year history. Projections forecast this to continue to grow for years to come. The population hotspots are Spring Mountain, South Ripley, Redbank Plains, Ripley and Deebing Heights.



Employed Residents
101,979

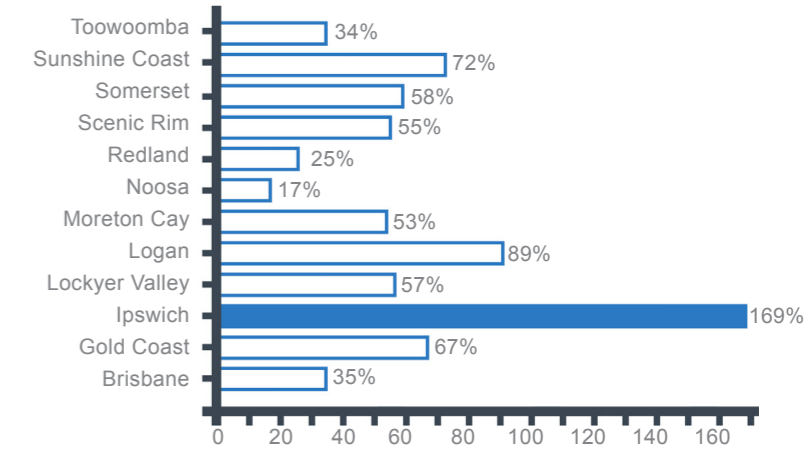


Local Jobs
77,949

Population Growth

The population of Ipswich City in June 2019 was 221,539 persons. This is an increase of 1,649 persons from March 2019 with an annual growth rate of 3.00%. An annual change from the same period last year of 9,006 persons and 4.24%, with a 5yr average annual growth rate of 3.94%.

Population Growth 2015-2041



City of Ipswich

Ipswich is centrally located in the booming South East Queensland region of Australia. To the east is the capital city Brisbane, and to the west are the rural and agricultural areas of the Brisbane, Lockyer and Fassifern Valleys.

The city is ideally positioned on the national road network, 40 minutes drive from Brisbane, an hours drive from the Gold Coast as well as the domestic and international air and sea ports.

Ipswich comprises an area of 1,090 square km and has a population of over 221,000 people.



Building Boom in Ipswich

The building boom continues in Ipswich with 81,561 dwellings at 30 June 2019, compared with 80,951 at 31 March 2019. This is an increase of 610 dwellings and an equivalent annual growth rate of 3.01%. This is an annual change from the same quarter last year of 3,904 dwellings with a growth rate of 5.03%.



Dwellings in June 2018
77,657



Dwellings in June 2019
81,561



Growth Rate
5.03%

Population Milestone

A major population milestone was reached in the Jul-Sep 2018 quarter when Ipswich's population surpassed 215,000 residents. During this quarter the population growth soared to 5.38% pa, well beyond everyone's expectations.

Ipswich is ranked one of the fastest growing cities in Queensland and in the Top 10 nationwide.

- Australian Bureau of Statistics 2018



221,539
Population
2019



520,000
Population
2041



134.7%
Population
Growth

"Increasing by more than 130% over the next twenty years, the Ipswich LGA will play a vital role in satisfying the future population growth of SEQ"

- Urbis Report 2016



Ipswich Migration

Ipswich City Council's population is growing by more than 8,000 people a year



Living in Ipswich

Ipswich is rich in culture and offers a unique landscape with one of the most diverse ranges of natural vegetation types in SEQ, featuring over 550 parks and 8,500ha of open space.

Ipswich Economy

Ipswich is leading the way into the 21st century through growth, innovation, investment and a record of economic achievement. The city's economy is underpinned by \$9 billion worth of business, a 93% growth in production since 2001, with billions of dollars in projects underway or pending.

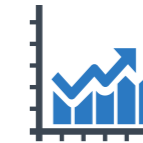


Ipswich GRP
\$9.37 Billion

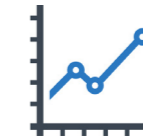


GRP Growth
3.0%

Ipswich is an economic growth area with the ability to supply QLD and NSW airports and the Port of Brisbane. The strength of Ipswich's industry base is in its diversity, which is led by aerospace, manufacturing, education, health, transport and construction. Established major business includes building, metal product manufacturing, food product manufacturing, logistics and warehouse distribution.



Economic Value Add
\$7.8 Billion



Exports
\$4.5 Billion

Budget Spending

- \$3.6 million - Marsden Pde Link to Gordon St
- \$2.6 million - Safety Upgrade Along Brisbane St
- \$4.4 million - Redbank Plains Rd Upgrade
- \$10.2 million - Road Safety & Sustainable Travel
- \$6.8 million - New Rosewood Library
- \$3.8 million - Upgrade of Old Toowoomba Rd
- \$3.2 million - Traffic Signals at Grange & Robertson Roads & Salisbury & Briggs Roads



Ipswich is a critical part of the Queensland State Government's growth plan, earmarked not only for population growth, but also as a key centre for industry and manufacturing-based job creation to employ the next generation of local workers.

- SEQ Regional Plan 2017

Strategically Positioned

- Directly connected to six major highways, rail, an intermodal transport hub, three airports and the Port of Brisbane, including A and B-double access and direct links to power stations.
- Queensland's economy, along with industry and population growth patterns, has created a unique opportunity for the City of Ipswich to service South East Queensland supply chains.
- Master planned communities like Springfield and Ripley Valley are creating jobs setting up Ipswich to become a globally connected city.
- Ipswich has competitive startup cost advantages and access to plentiful light and heavy industrial land to suit any enterprise.

Ipswich Budget 2019-2020

Council's 2019-2020 budget is \$606.1 million, the biggest budget in Ipswich's history. Core services expected by residents are a top priority in this budget, as council prepares for significant population growth by allocating money to projects essential to future liveability.



Budget 2019-2020
\$606.1 Million



Budget Capital Works
\$242.6 Million



\$24.2 Million
for parks & the environment



\$29.2 Million
for road & bridge maintenance



Advanced Manufacturing

The city's largest employer, with 14.6% of the workforce, \$2.278B in exports & creates \$1.368B pa in local consumption.



Transport & Logistics

Access to 6 main road networks. Logistics hub for product distribution across Australia & internationally.



Food & Agribusiness

The City of Ipswich is the industrial and logistics centre for an agricultural area half the size of Wales.



Property & Construction

Housing construction has been a standout performer with 47% annual growth since 2001.



\$111.6 Million
Nicholas St - Ipswich redevelopment



\$34.0 Million
road upgrades & road safety improvements

Key Sector

Local Business

Defence & Aerospace

Ipswich is one of Australia's primary defence regions with an extensive industry network, established workforce and a capacity for growth and innovation. Ipswich is home to Australia's largest military airbase RAAF Amberley, forecast to grow to over 7,000 personnel by 2020.



Defence Exports
\$1.36 Billion



Defence Workforce
25% of QLD

Globally Connected

Ipswich is delivering a bold, ambitious plan to become Australia's most liveable and prosperous Smart City incorporating innovation, technology and connectivity. The Ipswich Smart City Program is focused on advancing jobs, growth and liveability for Ipswich and QLD.

World's Top 7 Smart Cities 2015, 2017, 2018

Intelligent Community Forum

Proposed Smart City Digital Services promises to bring \$470 million to the Ipswich economy over the next decade

Ipswich Defence Headquarters:



Royal Australian Air Force Base Amberley (RAAF)

- \$1.2 Billion in new investment
- 2,800 new jobs by 2020
- \$1 Billion+ economic contribution 2019-20



Military Vehicle Centre of Excellence (MILVEHCOE)

- \$5.2 Billion Land 400 Contract
- \$1 Billion 10 year economic benefit
- 450 jobs pa created from 40 year contract



Fire Station 101

Fire Station 101 opened in 2016 as the first fully council-funded innovation hub in Australia. It supports Ipswich entrepreneurs to innovate, helping them grow the economy, create jobs and make the city even more livable. It delivers an expanded program of innovation, business development, start-up and scale-up services.

Business Investment

Capral Aluminium and transport giant DB Schenker have both established major local operations to gain from Ipswich's natural geographic advantage. Sunny Queen Eggs invested \$40 million in expanding its Ipswich based manufacturing plant and head office complex to gain better logistic access to national and international markets. JBS Dinmore, the largest meat processing plant in the southern hemisphere, is located around established road and rail infrastructure. The investment in a major motorsport precinct on the edge of Brisbane will return over \$700 million in commercial and economic benefits.

LAND 400 Phase 2 Project

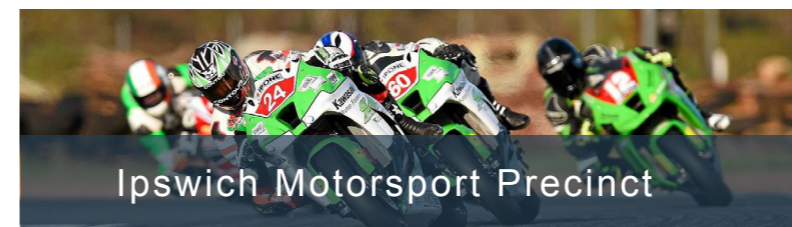
Rheinmetall Defence Australia will be executing the \$5.2 billion contract for LAND 400 Phase 2, delivering the Australian Army's next generation of combat reconnaissance vehicles. Rheinmetall has also been shortlisted for the \$10-15 billion LAND 400 Phase 3 project.

The contract will provide significant benefits including job creation, investment attraction, and invaluable opportunities and growth for QLD's defence and advanced manufacturing industries.

"The contract would create more than 330 permanent jobs from the outset, build significant opportunities for local businesses and provide associated work with ongoing delivery and maintenance of the vehicles."

"Defence directly contributed to more than 7,000 jobs and almost \$800 million to the Ipswich economy in 2016-17. But this contract will mean jobs for the next 30 to 40 years, for the life of the contract."

- Former Ipswich Mayor Andrew Antonioli



Ipswich Motorsport Precinct

A \$170M redevelopment has been planned to create QLD's premier motorsport precinct. The motorsport industry generates close to \$4B nationally, with this investment anticipated to return over \$700M in commercial and economic benefits to the local and state economy.



Business Growth

The city's economy is underpinned by more than \$9 billion worth of business, a 93% growth in production since 2001



Commercial Development



Industry

14 industrial/commercial parks in development propelled by the \$5 Billion transport & services infrastructure upgrades now complete

Overview

The City of Ipswich is future orientated with the redevelopment of the Ipswich CBD set to revitalise the city's heart, connecting people to commercial, community and Council services and spaces, and development of two multi-billion dollar master planned urban communities.



**Ipswich CBD Project
\$150 Million**



**Forecast to Create
1000's of Jobs**

Brisbane's Western Corridor

Brisbane's Western Corridor is a primary area for current and future industrial development. With the addition of many major industrial estates, a capable and available workforce, strategic location and outstanding infrastructure, Brisbane's Western Corridor is Queensland's major manufacturing hub.

Within the Western Corridor, Ipswich is in an ideal strategic position for businesses. It is located 40 minutes drive from the Brisbane CBD and 60 minutes drive from the Port of Brisbane and Brisbane Airport. With a large percentage of the available industrial land in SEQ, this region is experiencing major growth.

Ipswich CBD Redevelopment

The \$150 million Ipswich CBD redevelopment is now underway to include a new library, new Council Administration building, and an open space hosting major public events, markets, and food experiences. The 2019-20 budget allocated \$111.6 million for Nicholas St to become a digitally integrated civic, entertainment and retail precinct. The project is to be completed in 2021.

"While many cities have to make do with what they have, we are able to create an integrated, innovative and world-class central district with real long-term job creating opportunities"

- Former Ipswich Mayor Andrew Antonioli



Swanbank Enterprise Park

The \$570M Swanbank Enterprise Park occupies over 492ha of prime industrial land and has direct access to main transport corridors. Having received high levels of support from Local, State and Federal Governments, this area is rapidly emerging as the region's future industrial heartland, forecast to create 15,000 jobs.

Citiswiche Business Park

Citiswiche is a 350ha premium industrial estate located in the logistics hub of Brisbane's south-western corridor providing affordable, well-connected industrial land that caters for a wide range of industries including logistics, manufacturing, warehousing, distribution, construction and wholesale retail companies. The regions \$5B transport and service upgrades, include the now completed 4.6km Legacy Way connection slashing travel times to key centre's such as the CBD, Brisbane Airport, the Port of Brisbane, north and south Gateway arterials and the Trade Coast Precinct.

Ripley Town Centre

Ripley Valley, declared a priority development area in 2010, covers a total area of 4,680ha southwest of Ipswich CBD. The 40ha masterplan for Ripley Town Centre, will house a future population of 133,000 new residents by 2036 and is expected to generate 20,000 direct jobs. The vision will see the community developed as a series of distinctive neighbourhoods and mixed use villages with its own \$1.5B town centre and public transport infrastructure.



**4,680ha
Ripley PDA**



**\$1.5 Billion
Master Plan**



**133,000
Population 2036**

The largest population growth in Queensland is projected for Ripley, situated in Ipswich, up by 122,000 persons between 2016 and 2041.

- Queensland Treasury 2018



Metroplex Westgate

\$350M Metroplex Westgate Business & Industrial Park in Wacol, has 4 distinct precincts over 90ha, providing an array of precinct profiles including logistics, manufacturing, service and technology.



Connectwest Industrial Estate

\$250M Connectwest Industrial Estate in Darra is a 41.5ha masterplanned development including purpose-built facilities for Goodman Fielder, Wildbreads and Cascade.

Springfield

Largest Master Planned City

Springfield has paved the way as a master planned city in Brisbane's Western Corridor. The interconnected pillars of health, education and information technology form the heart, creating a backbone for new master planned communities in nearby suburbs such as Redbank Plains.

Springfield Central CBD

Springfield Central CBD is a viable alternative to Brisbane CBD with 390ha or twice the land area of Brisbane CBD.

- Project Investment to date \$17B
- Estimated cost on completion \$85B
- Approval for over 2.6 million sqm of mixed use space and 22,850 apartments in the CBD
- Access to 86% of Brisbane's metropolitan workforce in about a 30min drive
- 41min rail trip from Brisbane Central
- Estimated current population 35,952
- Projected population 115,000 by 2036



Project Investment
\$17 Billion



Cost on Completion
\$85 Billion



Opportunities

Olympic Games 2032 Bid

Instead of a traditional city hosting the games, QLD's bid involves a state-wide approach which would likely include regional cities like Cairns, Townsville and the Gold Coast.

Preliminary investigations by a council of South East Queensland mayors found ticket sales would be around six times greater than those for the 2018 Gold Coast Commonwealth Games. Additional revenue would come from the sales of media rights and international sponsorships.

Yamanto Central

25ha | \$140M Stage 1 | Due 2020

Stage 1 has been approved for the retail component of the 25ha Yamanto Town Centre Master Plan. \$140M Yamanto Central will include 20,000sqm of shopping, dining and lifestyle precinct with a 1,750sqm market hall. The centre is set to be open in early 2021.

State-wide approach includes regional cities with 80% of venues already built



\$8 Billion
New Trade



\$5.3 Billion
Operating Cost



130,000
Jobs Created

"Hosting the 2032 Olympics & Paralympics could be a game-changer & deliver 20yrs of accelerated opportunity for our state."

- Premier Anastacia Palaszczuk

Orion Springfield Central

69,650 sqm | \$154M | 6.9M Visits

Orion was developed by Mirvac in 2007 and underwent a major \$154M expansion, completed in 2016. The latest development introduced an expanded casual dining, fashion and entertainment offer to position the centre as the dominant retail hub in its catchment.



Public and private investment to the value of \$17B, including \$1.2B for a rail and transport hub. The development currently features a hospital, eleven private and public schools, a university campus and shopping precincts.

- Springfield City Group



115,000
Population 2036



52,000
Jobs by 2030



2.6 Million Sqm
Mixed Use Space



390 Hectares
2 x Brisbane CBD



Town Square Shopping Centre

The \$155M Town Square Redbank Plains Shopping Centre redevelopment increased the centre by 21,000sqm and provided an additional 1,200 car parks. The new-look shopping centre includes retail, casual dining, a health and lifestyle precinct and 60 specialty stores, creating hundreds of job opportunities.



St Ives Shopping Centre

Mintus' planned redevelopment of St Ives Centre will create a well needed hub for Goodna. The multi-million dollar refurbishment will see the entire Centre upgraded with a new façade, over 500 car parks, and a complete re-work of the Queen Street and Smith Road buildings that will significantly enhance the Centre.

Medical & Healthcare



Transport

Ipswich Health Precinct

West Moreton Health plans to progressively redevelop the site in Ipswich Central into contemporary hospital and health facilities that will form a vital part of the new Ipswich Health Precinct. The master plan is to cater for the region's future population growth.



Health Employs
11,000+



Workforce Increase
2,500 by 2036

Ipswich Hospital Upgrade

The QLD Government has announced the \$124M in funding to commence Stage 1A of redevelopment and new services for the Ipswich Hospital. This includes a new 50-bed mental health unit, MRI suite, an integrated community health care centre, outpatient facility and 200 carparks. Construction due to start late 2020.

"In 15 years, there will be twice the number of residents in Ipswich as there are today, and my government is making sure that the Ipswich Hospital can deliver the region's health care needs well into the future"

- QLD Premier Anastacia Palaszczuk



Ipswich Motorway Upgrade

Stage 1 of the \$400 million Ipswich Motorway Upgrade, Rocklea to Darra has been finalised for Brisbane's inner west with completion due 2021.

- 4 to 6 lanes, 7 new bridges
- 3km from Granard Road to Oxley Road
- New 1.5km Connection Road
- 85,000 motorists including 12,000+ trucks daily
- Federal and QLD Government Funded
- 470 jobs during construction

Inland Rail Project

The Australian Rail Track Corporation (ARTC) is utilising \$30M of the \$300M federal funding to design the rail line in Brisbane West traveling from Toowoomba down through the Lockyer Valley, Beaudesert and into Brisbane, at Acacia Ridge to the north and Bromelton to the south.



1,700km
Rail Track

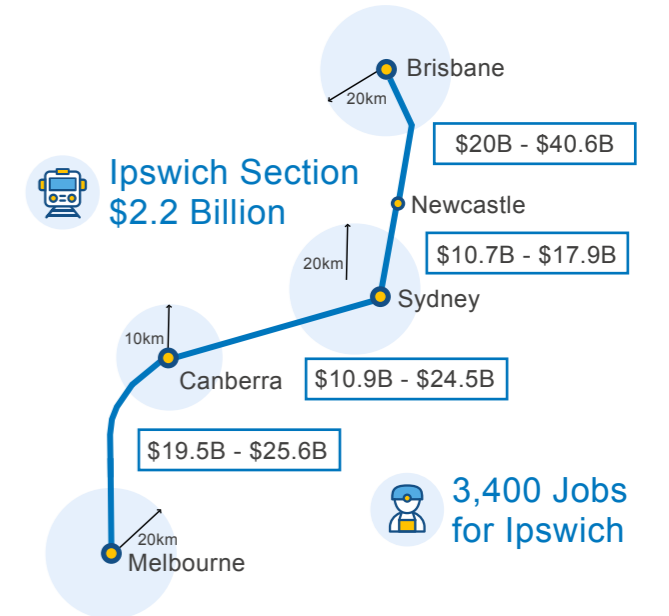
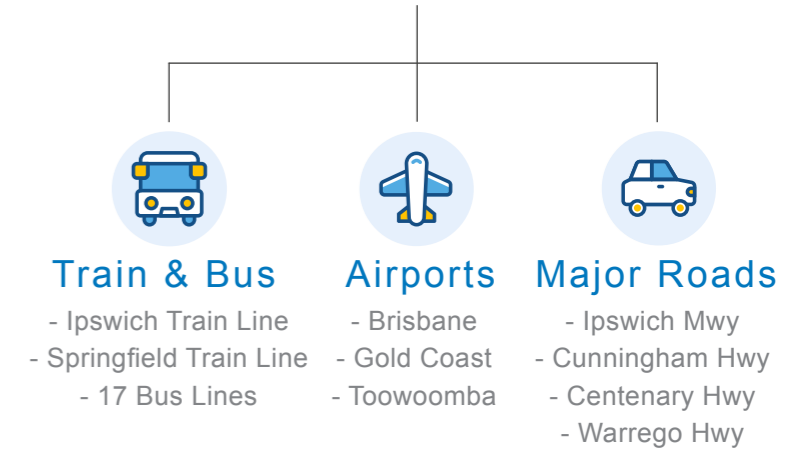


\$10 Billion
Investment



16,000
Jobs

Brisbane West Transport Connectivity



Health City Springfield Central

Health City is a 52ha master planned integrated health campus including the Mater Private Hospital Springfield and Aveo Group 2,500 new seniors housing units, integrated with allied health facilities. Stage 1 opened in 2018 and Stage 2 is currently under construction.



Total end value of \$6 Billion if the development plan is fully realised



Mater Private Hospital

\$85 million facility including 80-beds, 4 operating theatres, inpatient wards, a day surgery unit, medical imaging and a \$21.4 million Cancer Care Centre.



St Andrew's Private Hospital

In 2018 a \$64 million expansion almost doubled the size of the hospital with 81 private patient rooms, 84 new beds & the region's first private Emergency Department.

Warrego Highway Upgrade

Truck drivers and motorists travelling between Toowoomba to Ipswich will soon have a faster and safer journey, with the Australian Government investing \$60M towards this key freight corridor, as part of the SEQ \$3.5B Roads of Strategic Importance initiative (ROSI).

Passenger Rail Line Extension

The SEQ People Mass Movement Study pinpoints critical projects across SEQ to support population growth and transport demand. Identified is the \$1.4B passenger rail Springfield to Ipswich, via Redbank Plains and Ripley, two of the region's fastest growing suburbs.

Education & Sport

Entertainment

Ipswich Education

Ipswich has many connections with local education and training facilities that support local industry. Key facilities include University of Southern Queensland and TAFE, with specialty training areas including health, aerospace, sustainability and manual trades.



Education & Training
\$665M to Economy



Education Employs
9,000 People

Springfield Education City

Springfield's master plan is home to Education City, which has seen education grow to nearly 15,000 students, 11 schools, a university, a TAFE and a variety of other learning institutions in Greater Springfield.

"We have some of the best education institutions in the country. We're investing in international education, making sure Ipswich Regional Education Consortium has the funding it needs to grow our international education sector in years to come."

- Ipswich MP Jennifer Howard

Tourism Destination

The City of Ipswich is alive with nature based recreation and adventure activities, and together with participation events, it's building popularity and a reputation as a tourist destination in SEQ. In 2019 Tourism and Events QLD, recognised 22 tourism operators as Best of QLD Experience.



1.6 Million
Visitors 2018



178,000
Increase 2018



45% Growth
Overseas Visitors



Ipswich's 35% growth in domestic overnight tourism was the fastest of any region in SEQ in 2018



\$333.1 Million
Tourism & Hospitality



6,500ha Reserves & Conservation Estates



7,000 Heritage-Listed Sites in Ipswich City



196km
Scenic Bike Trails



Parks & Recreation

Ipswich has some wonderful heritage trail tours to explore the city and beyond. The region is rich with picturesque natural areas where you can walk, hike or bike, with tracks suitable for any skill level. Parks include Queens Park, Nerima Gardens, Spring Mountain Conservation Estate, Robelle Domain Parklands & Bob Gamble Park.



Ipswich's international education market grew by 39.2% in 2017



\$10,000 grant to market on the international education stage



\$83.5 Million in 2019-20 towards 2 new schools & expanding facilities



Springfield Sports Complex

The \$56.2M Springfield Central Sports Complex is now open and will rank among QLD's best municipal fields and courts featuring 4 ovals, 16 netball courts, 8 fields and 8 tennis courts.



The Reserve Lions Stadium

The new \$70M Brisbane Lions AFLW Stadium in Springfield will be completed in 2021. The 10,000-seat Stadium will host AFLW and NEAFL home games, AFL pre-season and QAFL games.



Major Events

Annual sell-out events include Earth Frequency Festival, Winternationals, the Ipswich Cup, and CMC Rocks the biggest international country and roots festival in the Southern Hemisphere.



Attractions & Activities

The Ipswich Art Gallery and The Workshops Rail Museum are award-winning attractions in Ipswich. Activities include rail dragster rides, driving a V8 race car, hot air ballooning and helicopter flights.