

Where you belong PEET





## Overview

Peet's WA Community Grants Program provides eligible local community groups and clubs with funding to support their projects, activities and events, or seek assistance in purchasing essential equipment.

It's all part of our commitment to creating connected, liveable places built for today and future-proofed for tomorrow.

Before completing and submitting an application form, please be sure to read our WA Community Grants Guidelines detailed in this document. To enable approved grant funding to be provided in a timely manner, please be sure to submit an application at least two months prior to your project, activity or event being scheduled or in advance of when the equipment is required.



#### Focus area:

Community grants are provided to encourage sustainable, local programs and initiatives that benefit Peet communities as well as the wider local community in the following ways:

- Community services, activities, facilities and programs
- Opportunities to meet neighbours and form social connections
- Promote and nurture cultural inclusion
- Local educational and/or training opportunities
- Youth development programs
- Increased community capacity
- Improvements to health and wellbeing
- Environmental sustainability

# Activities that do not qualify for funding:

- Activities that do not align with the focus areas above
- Political campaigns and lobbying groups
- Businesses or individuals who seek grants for commercial related matters
- Organisations seeking sponsorship for religious purposes
- Existing community grants with Peet\* or those that may involve other competing land developers

## Who can apply?

Anyone can apply. However, preferences will be given to not-for-profit community groups and organisations, Aboriginal and Torres Strait Islander initiatives, or individuals whose initiatives directly benefit the local community.

#### Assessment criteria:

Each grant request is carefully assessed and judged on its own merits, generally based on:

- Connection to the estate
- Alignment to the focus areas and Peet's values
- How well the project, activity, event or equipment will benefit the local community or estate
- Additional support and contributions from other organisations or sponsors
- Capacity for the initiative to become self-sustainable in the long term
- Capacity of the applicant to manage and be accountable for sponsorship funds and the project, activity, event or equipment
- Whether the applicant has any prior sponsorship acquittal forms outstanding
- The project deliverables should be realistic and achievable in the timeframe indicated
- Applicants must demonstrate that the project being funded can be delivered within six months of receiving funding

### Terms and conditions:

All applicants must comply with the terms and conditions issued by Peet, which are subject to change from previous rounds and at Peet's discretion.

#### **Evaluation:**

Successful applicants will be required to complete a simple community grants acquittal form provided by Peet within four weeks of completion of the sponsored project.

<sup>\*</sup>While groups or clubs may submit more than one request in the same year, preference may be given to other applicants to ensure a spread of support across the community.

## Marketing and Branding

As a condition of Peet's Community Grants Program, successful applicants will be required to showcase estate logos in accordance with Peet's brand guidelines on any promotional and/or marketing material that is used to promote the sponsored project, event, activity or equipment. Peet may elect to promote the sponsored activity through its own marketing channels, and successful applicants will be required to provide information to, and work with, Peet's marketing team when requested.

## Successful Application

If your application is successful you will be required to:

- Provide a compliant (tax) invoice following the Peet invoicing instructions as provided
- On request, provide any evidence of the grant amount, such as quotes or receipts
- Acknowledge the relevant estate as a sponsor of the project, activity, event or equipment
- Submit the WA Community Grants Acquittal Form within four weeks of the sponsored project, activity, event or equipment completion





#### Need assistance?

Contact the Peet WA Community Grants Team Email: wacommunitygrants@peet.com.au Phone: 9420 1111

#### Our communities



















