



BRABHAM


COMMUNITY AND ECONOMIC DEVELOPMENT PLAN



Government of **Western Australia**
Department of **Communities**

PEET

THE BRABHAM COMMUNITY OF OPPORTUNITY



People will be drawn to Brabham as a community that enables everyone to fulfil their life aspirations, no matter what stage of life, family type or household. There will be boundless opportunities to encourage and support residents, of all ages, as they navigate from early childhood to late adulthood.

ACKNOWLEDGMENT OF COUNTRY

We acknowledge the Whadjuk Noongar people as the traditional custodians of the land where Brabham is now situated. We pay our respects to their Elders, past, present and emerging. Along with all Brabham residents we look forward to learning about culture, country and language. We hope to journey together and share care for this land and its people.

Through consistent and targeted community development, driven by a shared vision and values and delivered through partnerships, Brabham will be a **Community of Opportunity** with a strong sense of pride and belonging.

The Community and Economic Development Plan (CEDP) aligns with the project's vision and Statement of Strategic Intent.

BRABHAM VISION:

*Welcoming, Diverse,
Accessible and
Thriving*

Brabham sets a new standard for a master planned, connected community that enhances the wellbeing of its residents. The community drivers: Environment and Sustainability; Community and Connectivity; Education and Economy and Employment reinforce the overarching key objectives for the Brabham development:

- Affordability and Diversity
- Connected Community
- Education and Economic Development
- Environmental Sustainability

This CEDP outlines the vision, opportunities, potential strategies and partners over the next five years.

The Brabham CEDP is based on the findings from the following:

Brabham Wellness Survey
COMPLETED DECEMBER 2018

- Existing residents of Brabham and Dayton surveyed to understand and track how they interact with the local community.
- Provided quantitative data and a series of indicators that mapped individual and collective wellbeing.

Brabham Social Context Paper
COMPLETED MARCH 2019

- Provided an overview of the social characteristics of the suburb of Brabham in its current form as well as the surrounding region.
- Offered an initial analysis of the community and economic development opportunities and challenges for the future Brabham development.
- Also identified key stakeholders for potential partnerships for future initiatives.

Stakeholder interviews and workshops
COMPLETED MAY - AUGUST 2019

- 30 stakeholder groups and community representatives were interviewed face to face to gain their insights into the community and to ascertain willingness to partner in future initiatives in Brabham.
- A workshop was conducted with City of Swan officers to gain City perspectives and plans for the area.
- A second visioning workshop (attended by City of Swan, locally based not for profits, local businesses, education, health, community representatives, Peet and the Department of Communities etc.) tested the validity of the research and engagement findings. It also sought initial indications of their future engagement in the estate.

Monitoring and Evaluation

The following regime of monitoring and evaluation will be established to ensure high quality implementation of the CEDP. It will ensure the vision and goals are consistently delivered with the flexibility of strategy required to ensure emerging opportunities are embraced and new challenges addressed.



**ONGOING
INTERNAL
REVIEWS**
of strategies
and initiatives

**REGULAR
PROJECT
TEAM
MEETINGS**
and reporting
throughout the
year

**ANNUAL
REVIEW**
and reporting of
Implementation
Plan and Key
Performance
Indicators
(KPI's)

**BIENNIAL
COMMUNITY
SURVEY**
(quantitative
research) based
on Creating
Communities
Intentional
Communities
Matrix and
Sociology of
Community

**QUALITATIVE
INTERVIEWS**
with stakeholders
and community
representatives

A Community and Economic Development Plan (CEDP) is a framework for delivering the vision and potential of a community.

A CEDP captures the distinctiveness of a community and identifies the strategies that will connect a community to each other, the surrounding people, resources and places. It brings together the priorities of key stakeholders; industry, government, non-government, private sector and community for collaborative action and investment.

The Narrative

Brabham's Position in Recent History

It was WWII that brought a strong focus to the area now known as Brabham.

The USAF (United States Air Force) built a series of airfields in WA to support its 7th Fleet air wing. One of these was a three landing-strip airfield in Caversham. After the War it became a famous racecar track which included hosting grand prix, hence the suburb name Brabham.*

The military function of the area was restored for use as a communications centre during the Vietnam War era. This resulted in the moving of racing to other venues.

Later use of some of the communications buildings as club-rooms for the Vintage Sports Car Club continued the "story" of Brabham.

It is now the focus of urban growth, with a major catalyst being a joint venture between the State Government and Peet Ltd as they unfold a 3,000 + lot residential development.

The magnitude of the project is such that, just as the airfield, car racing and military communications are the legacy that transformed the area, so will the Brabham development.

Creating a Future Based on the Legacy

Challenge, aspiration, invention, commitment, opportunity and security are just some of the drivers that built the legacy of the area that is now the Brabham Estate.

These same values and drivers will be used to build the future **Brabham Community of Opportunity**, co-designed and created together with stakeholders and community members.

The Brabham Community Development and Economic Development Plan (CEDP) will look to shape a community known for

- its heart and soul
- caring how they live in the land
- including and celebrating everyone in all their rich diversity; and
- offering opportunity that supports aspirations in ways that also make community innovation a hallmark of this Estate.

These drivers will be focused into:



Environment and Sustainability



Community and Connectivity



Education

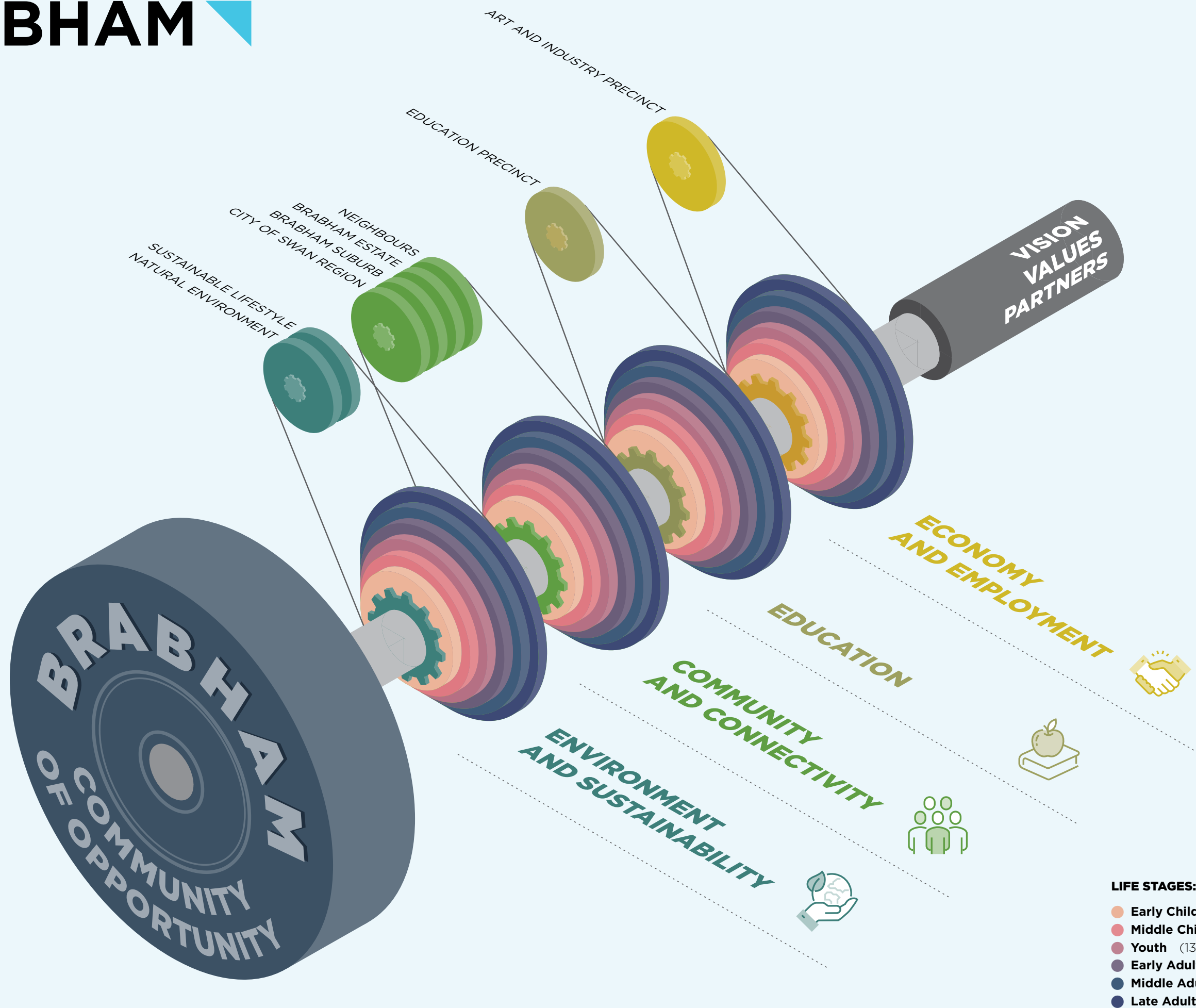


Economy and Employment

The planning and delivery of each will be captured in life-stages so that everyone is included in ways that are relevant to them.

As construction of the Estate moves through its phases and the external context of a rapidly changing world buffets the Brabham community, the strategies will change and evolve. The values and principles however will remain constant - providing an anchor, while supporting resilience and creativity into the future.

**Sir Jack Brabham was an Australian Formula One World Champion in 1959, 1960 and 1966. He competed in the Australian Grand prix on this track on a number of occasions.*





Embed a culture of sustainability into Brabham from an early age

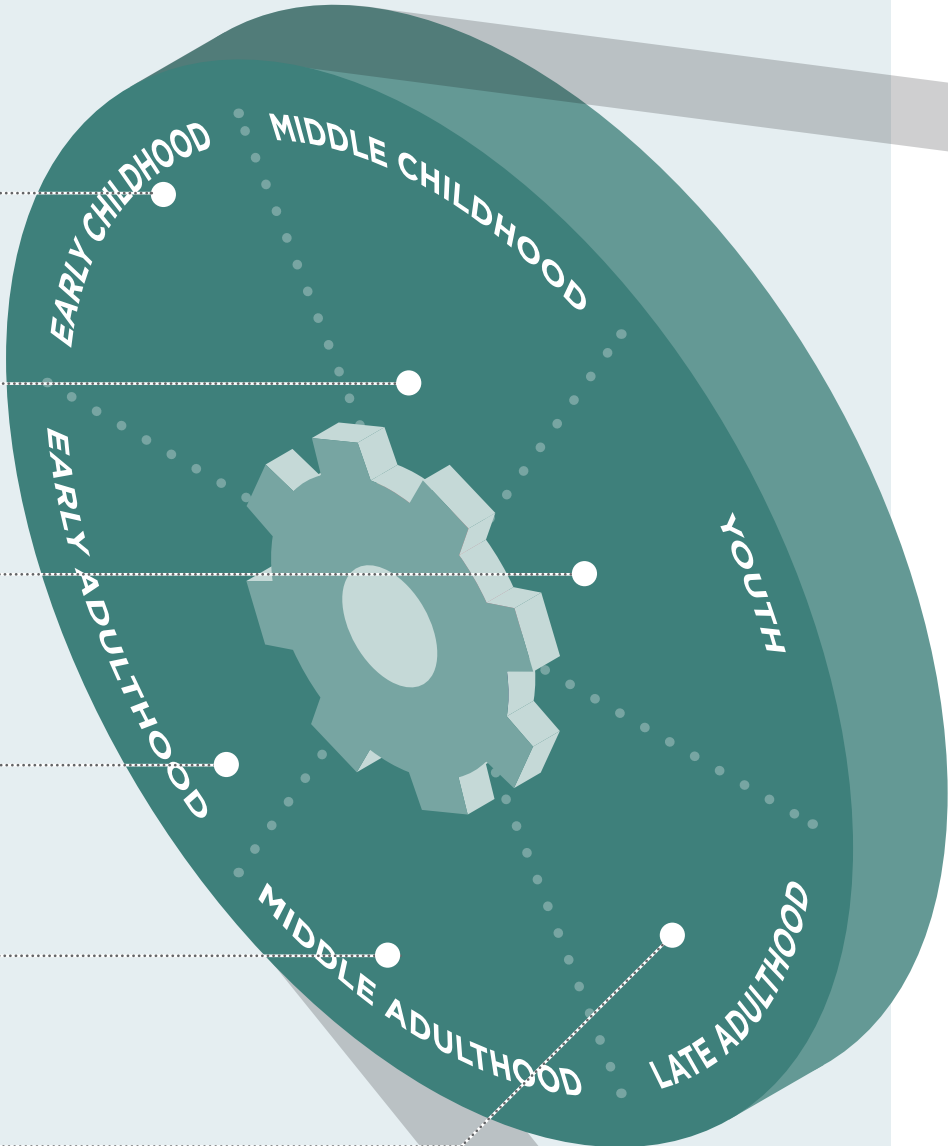
Cultivate environmentally conscious children who actively participate in environmentally sustainable lifestyles

Empower young people to take action and become leaders in environmentally sustainable initiatives

Establish Brabham as a model and centre for excellence in environmentally sustainable lifestyles

Establish and implement an innovative whole of community waste management engagement strategy

Ensure accessible opportunities for all residents to participate in local environmental initiatives



ENVIRONMENT AND SUSTAINABILITY

Sustainable Lifestyle

HEADLINE INITIATIVES:

- Work with local schools and Millennium Kids on potential “Closed Loop” sustainable projects (e.g. upcycling waste, cup recycling, etc.)
- Work with City of Swan to pilot new approach to waste management - community Environmentally Sustainable Lifestyle programs, waste challenges/competitions, Plastic Free July, compost bins, community workshops and fun days, etc.
- Partner with Building Companies and Sales Reps to deliver annual workshops on sustainable building choices with potential and new purchasers

LIFE STAGES:

- **Early Childhood** (0-5 years)
- **Middle Childhood** (5-12 years)
- **Youth** (13-24 years)
- **Early Adulthood** (25-35 years)
- **Middle Adulthood** (35-50 years)
- **Late Adulthood** (50 years +)



Provide opportunities for young children and their parents to actively participate in the care of the local environment

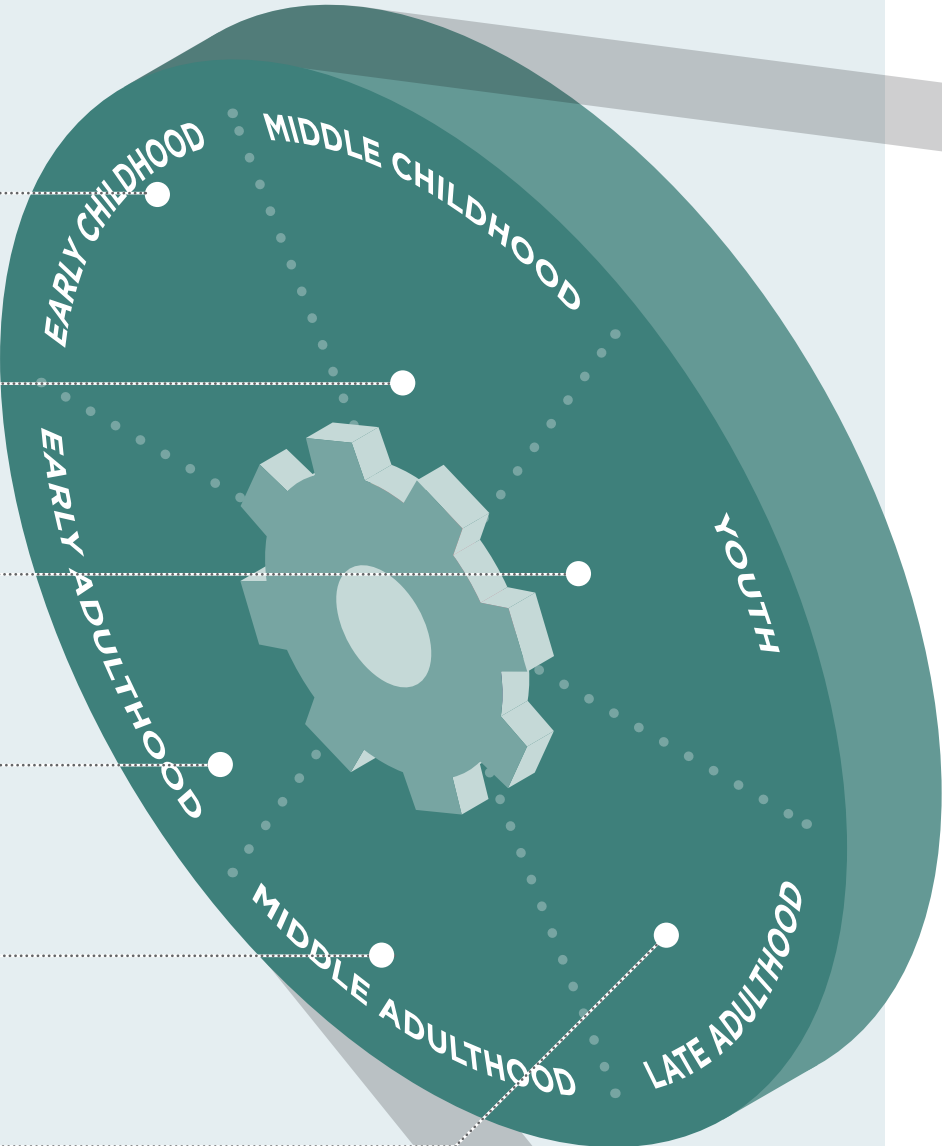
Provide opportunities for children to actively contribute to the care of their local environment

Support young leaders to become custodians of the bush

Build the capacity of residents in the care of their local environment

Encourage residents to participate in a diverse range of local environmental initiatives

Support opportunities to maximise appreciation and enjoyment of the natural environment



ENVIRONMENT AND SUSTAINABILITY

Natural Environment

HEADLINE INITIATIVES:

- Support the inclusion of, and activate, nature links within the Brabham Estate - including; cycle and green paths to encourage walkability, nature trails and interpretative signage acknowledging the local Aboriginal cultural and heritage, information on local fauna and flora and environmental information
- Support Millennium Kids to conduct an Environmental Asset Audit of the Bush Forever Site and St Leonards Creek area
- Establish St Leonard’s Creek Stakeholder and Community Forum to implement suite of environmental initiatives

LIFE STAGES:

- **Early Childhood** (0-5 years)
- **Middle Childhood** (5-12 years)
- **Youth** (13-24 years)
- **Early Adulthood** (25-35 years)
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COMMUNITY AND CONNECTIVITY



Provide early opportunities for children and their parents to play and socialise with others in their street

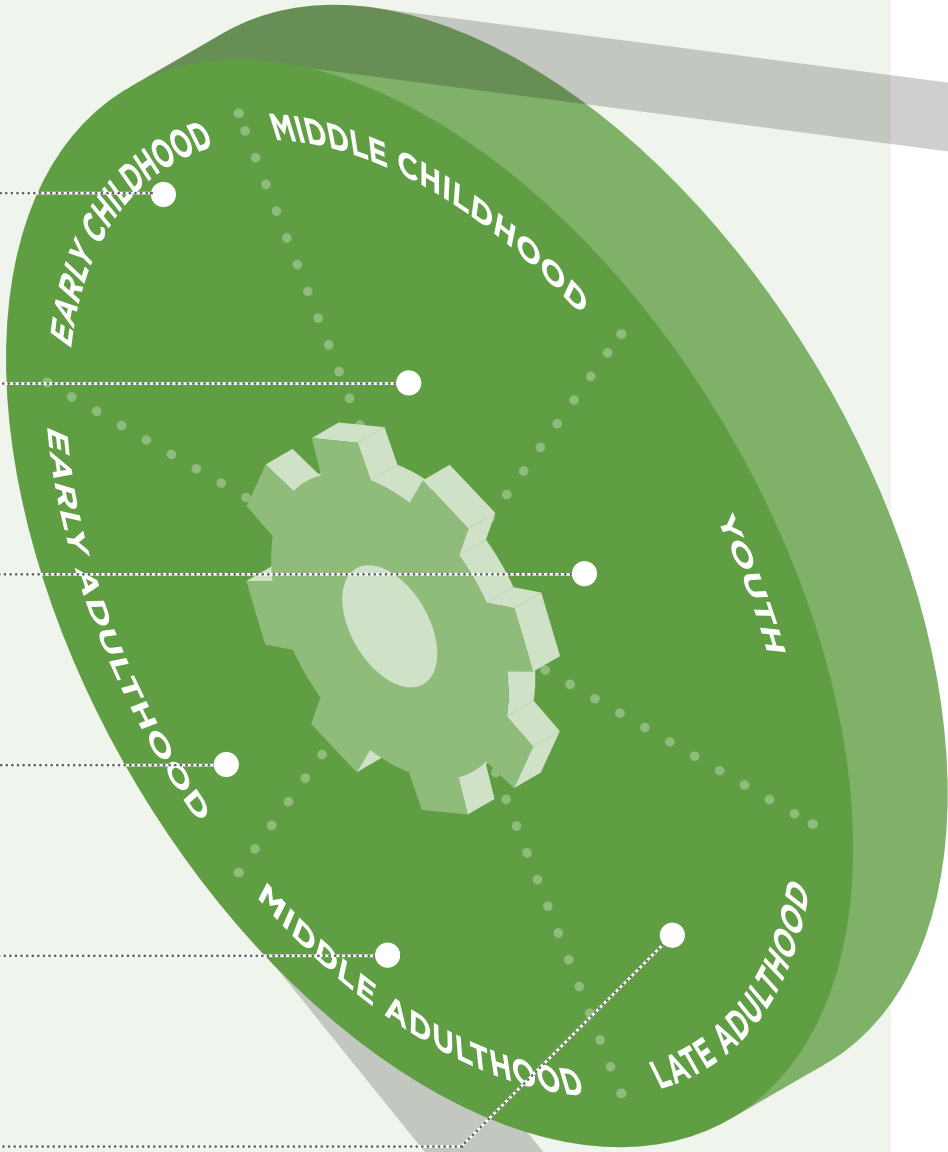
Support children to be safe and enjoy friendships with people of all ages in their street

Support and encourage young people to be actively involved in their street

Support people to be great neighbours and active in their neighbourhood

Encourage and equip people to be active in supporting their neighbours

Develop a neighbourhood that feels safe and friendly and enables residents to remain as they age



COMMUNITY AND CONNECTIVITY

Neighbours

HEADLINE INITIATIVES:

- Co-host purchaser events with community stakeholders (e.g. Vintage Sports Car Club, local schools, etc.) while new residents are building
- Produce welcome materials for new residents containing information about their new community and the surrounding area
- Include “Meet Your Neighbour” cards in the new resident welcome materials
- Establish and support Meet Your Street initiative

LIFE STAGES:

- Early Childhood (0-5 years)
- Middle Childhood (5-12 years)
- Youth (13-24 years)
- Early Adulthood (25-35 years)
- Middle Adulthood (35-50 years)
- Late Adulthood (50 years +)

COMMUNITY AND CONNECTIVITY



Provide opportunities for parents and children within the Brabham Estate to socialise and support each other

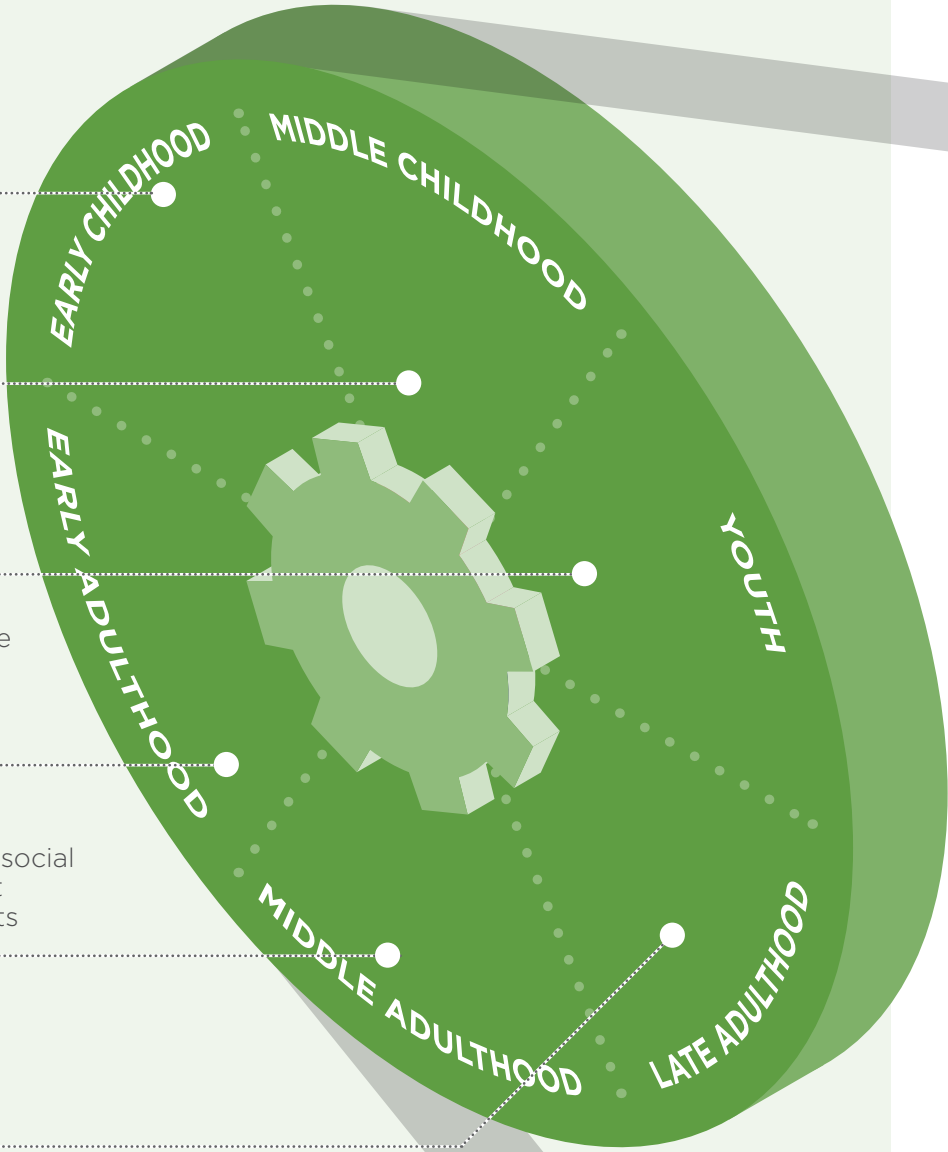
Provide opportunities for children to be involved in building and supporting their community

Create opportunities for young people to be leaders in their community and to feel valued

Support opportunities that celebrate and encourage a diversity of cultures, interests and lifestyles, building a community for all

Build a community of trust through social relationships and networks that that will support and sustain the residents

Develop a community to which all residents have the opportunity to contribute and enjoy



COMMUNITY AND CONNECTIVITY

Brabham Estate

HEADLINE INITIATIVES:

- Regular social get-togethers at the Brabham Sales and Information Centre with rotating host/local business showcase – e.g. Cheese Barrel, local vineyard, etc.
- Partner with the City of Swan Libraries on Early Childhood Activities (explore possibility of hosting at the Brabham Sales and Information Centre)
- Explore opportunity to host an annual go-kart building and racing festival in partnership with the City of Swan, Vintage Sports Car Club, local schools and other stakeholders

LIFE STAGES:

- **Early Childhood** (0-5 years)
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COMMUNITY AND CONNECTIVITY



Encourage and support the activities of early childhood service providers into the Brabham area

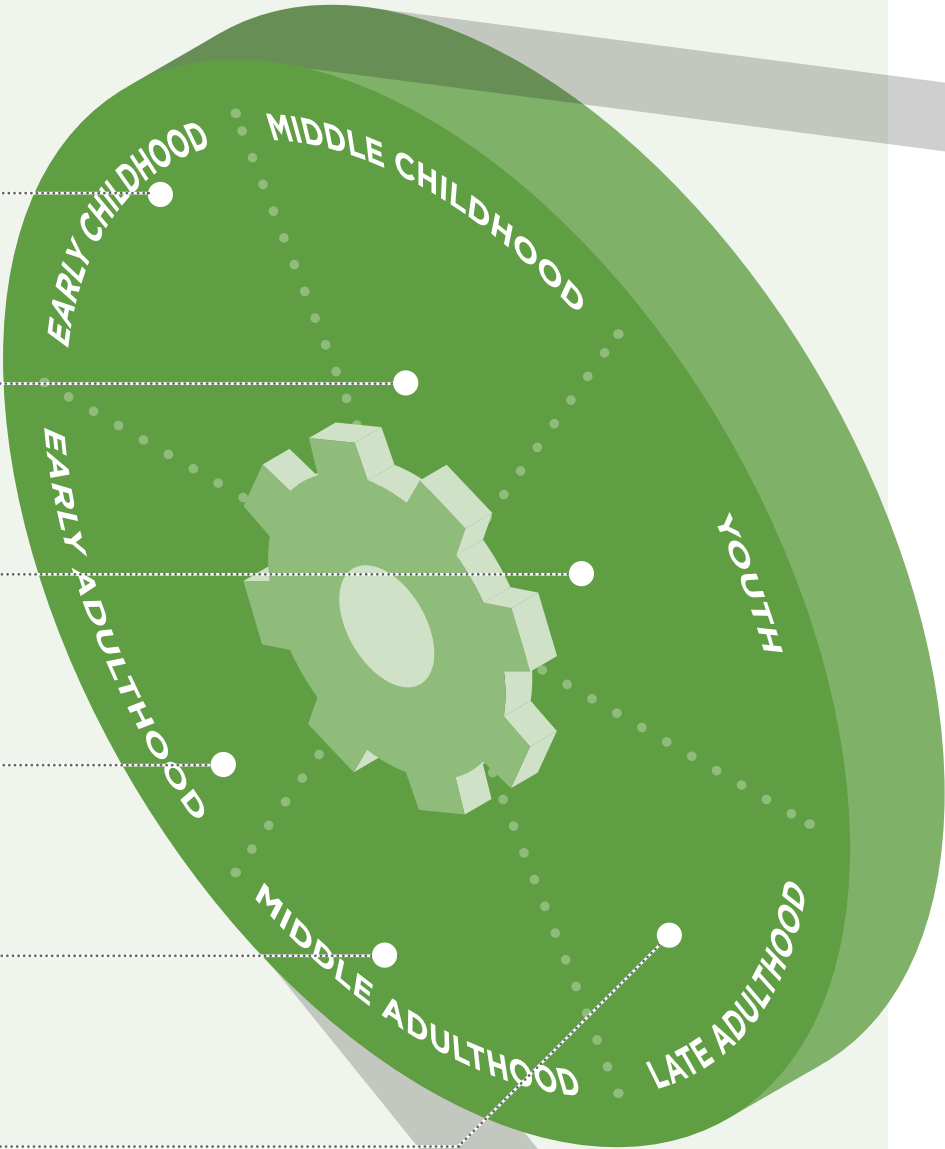
Establish and support Brabham community values and community participation in all schools in the area

Contribute to a suburb-wide community culture where young people are valued, recognised and have opportunities to contribute

Link the Brabham Estate residents to community groups and social initiatives within the suburb

Support Brabham resident engagement and contribution in the community life of the broader area

Support residents to find opportunities for contribution and intergenerational engagement in the Brabham suburb



COMMUNITY AND CONNECTIVITY

Brabham Suburb

HEADLINE INITIATIVES:

- Activation of Signal Building as a Community Hub
- Partner with City of Swan, Chamber of Commerce, Schools, etc. to deliver a series of “Soup” initiatives (i.e. community generated initiatives that compete for funding)
- Create opportunities for seniors to contribute skills and experience to the community through mentoring programs, skill share initiatives, Repair Café, school programs, linking to the City of Swan Skill Bank, Brabham Skill Share, etc.

LIFE STAGES:

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Connect Brabham children and parents to the many early childhood resources of the region

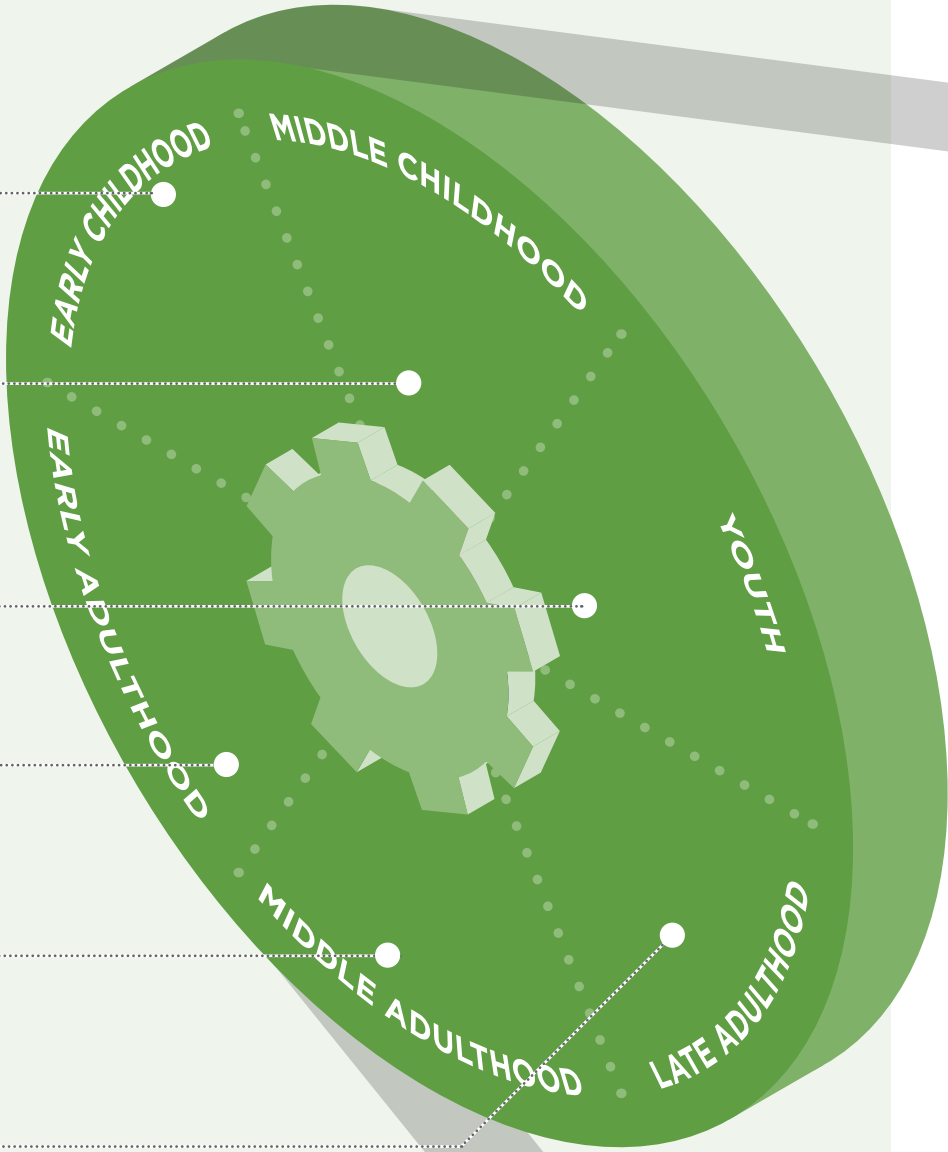
Support opportunities for Brabham children to experience the many opportunities of the Swan Valley, Whiteman Park and surrounding area

Increase resources, activities and facilities for young people in the Urban Growth Corridor through advocacy within the City of Swan Local Government Authority (LGA) and not-for-profits

Connect residents to resources, social support and recreational clubs and groups within the region

Connect residents to resources, social support and recreational clubs and groups within the region

Connect and facilitate access to resources, social support and recreational clubs and groups within the region



COMMUNITY AND CONNECTIVITY

City of Swan Region

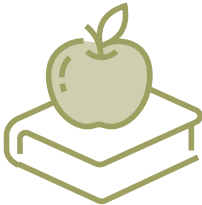
HEADLINE INITIATIVES:

- Invite regional service providers to deliver “pop-up” engagement in Brabham
- Partner with Whiteman Park to deliver a series of initiatives (both at the park and pop-up in Brabham)
- Pop-up activities provided in Brabham by Swan Valley traders

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EDUCATION



Encourage opportunities for young children and their families to develop the skills for lifelong learning through play-based learning

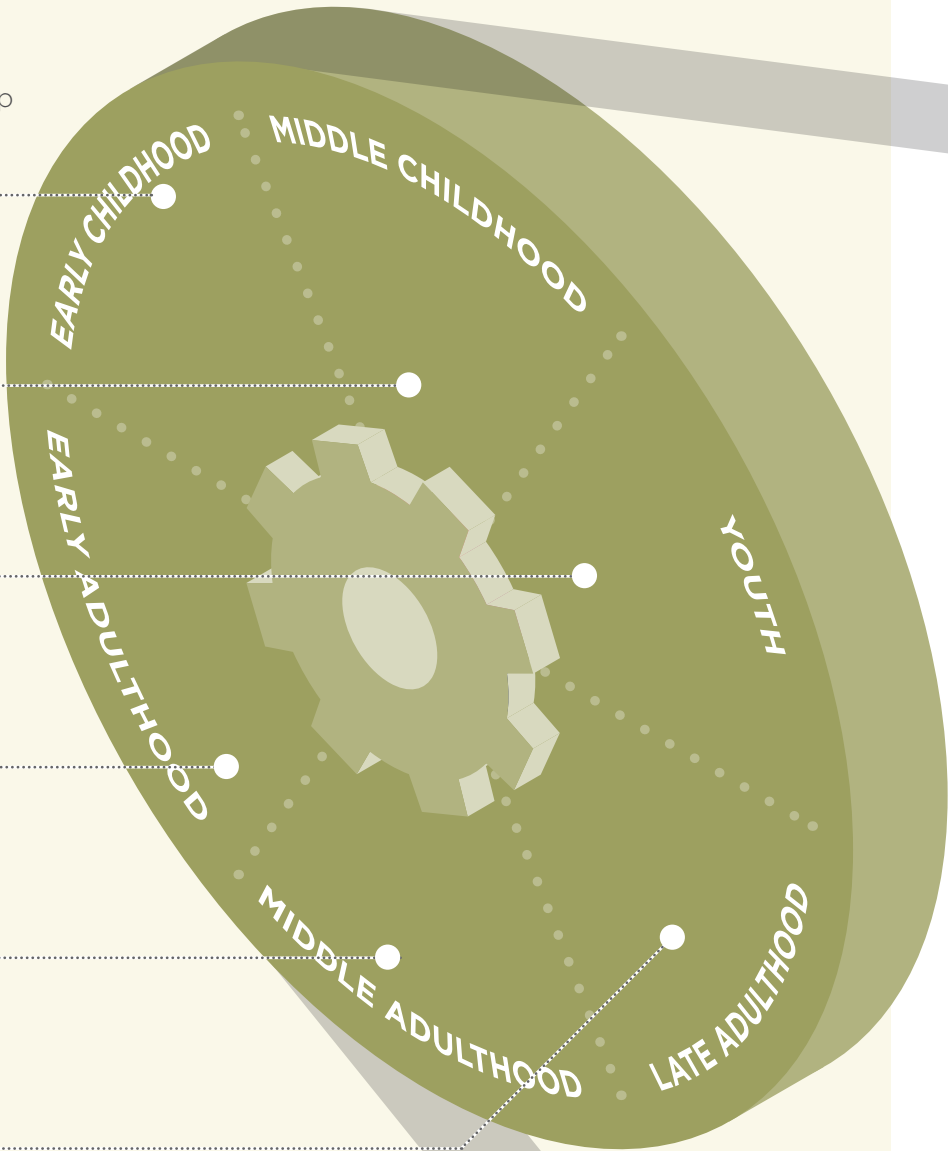
Support children to develop a range of skills and knowledge required to live rich and fulfilling lives

Support local education, training and employment opportunities for young people

Embed and support a culture of lifelong learning in Brabham

Support accessibility and availability to community-based training within Brabham

Support a culture of lifelong learning in Brabham



LIFE STAGES:

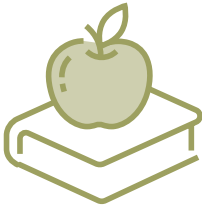
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EDUCATION

HEADLINE INITIATIVES:

- Peet to work with the City of Swan, Nature Play WA and other relevant stakeholders in the design of future public open space to encourage learning through play, risk taking and creative thinking
- Partner with local Aboriginal elders and organisations to deliver whole of community Culture Awareness Training incorporated with stories around the campfire
- Peet to work with others to consider incorporating Industry 4.0 into the design of the Brabham Estate (e.g. sensor technologies to monitor movement to use for future planning, automotive technologies, etc.)
Note: also links with Economy and Employment

EDUCATION



Develop opportunities to participate from early age in innovative approach to holistic education

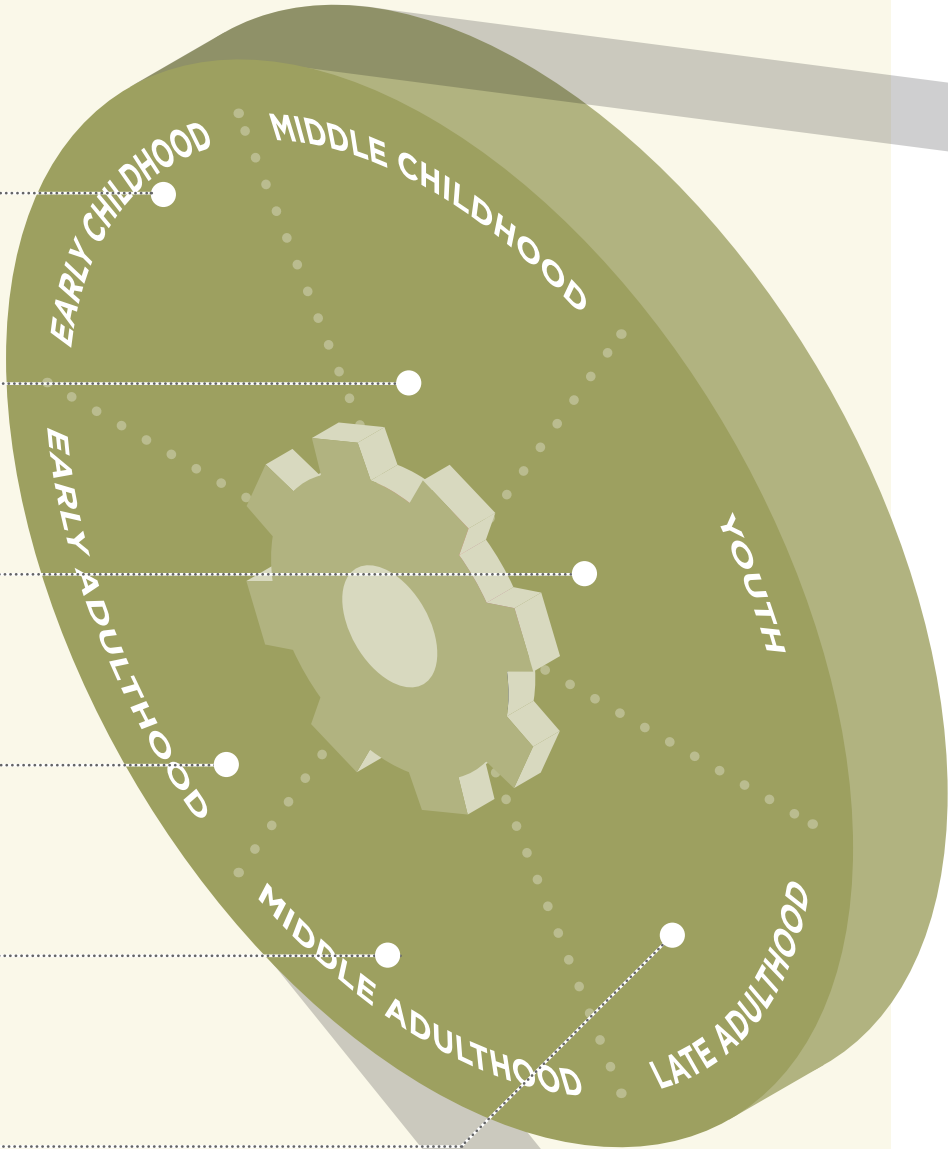
Develop a precinct that allows non-siloed approach to learning and encourages cross-sectorial thinking

Create a learning environment that supports new patterns of learning, innovation and pathways to work

Participate in an environment that supports on-going learning and creativity as well as profitability

Create opportunities for on-going training, professional development and support for career redirection

Create opportunities for life-long learning activities in an all age environment



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EDUCATION

Education Precinct

HEADLINE INITIATIVES:

- Develop a new-age educational precinct (K-12) that reflects the unique heritage, environmental and social context of Brabham
- Integrate the local environment and automotive history of the area into the fabric of the education precinct
- Link youth entrepreneurship and development into education precinct

ECONOMY AND EMPLOYMENT



Support initiatives using play for early development of characteristics and skills needed for future world of work

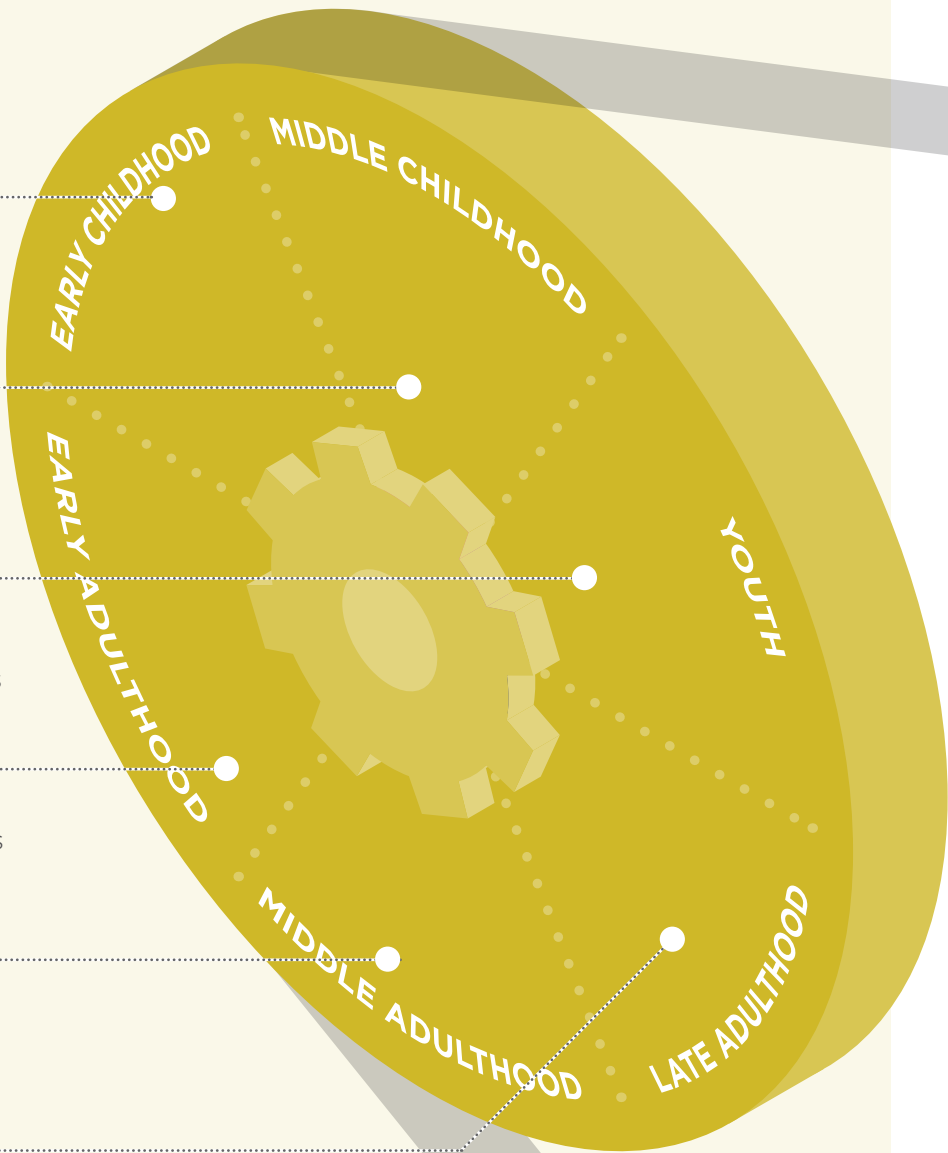
Support and collaborate in educating parents and supporting children in the development of thinking, skills and characteristics needed for future world of work

Create a culture of innovation and support young people to transition into the world of work and entrepreneurship

Support entrepreneurial enterprise and work with creative stakeholders to develop new approaches to employment and business

Support development of and access to local business and employment opportunities, and transition points in and out of the workforce

Support pathway from full-time/part-time to retirement



ECONOMY AND EMPLOYMENT

HEADLINE INITIATIVES:

- Link Geographic Information Systems (GIS) based businesses to SPUR (Landgate) resources and sponsorship opportunities
- Partner with the Vintage Sports Car Club and Mens Shed to deliver a series of youth initiatives focus on developing automotive skills and hands-on experiences
- Invite Ellenbrook Secondary College Vocational Education and Training (VET) students to “work” in community events and initiatives – e.g. Barista training students to attend pop-up events and provide coffee to attendees, catering events through the hospitality courses, etc.
- Link with future aged care site to help guide local youth initiatives and employment opportunities

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ECONOMY AND EMPLOYMENT



Introduce children to art and construction through the resources and activities in the precinct

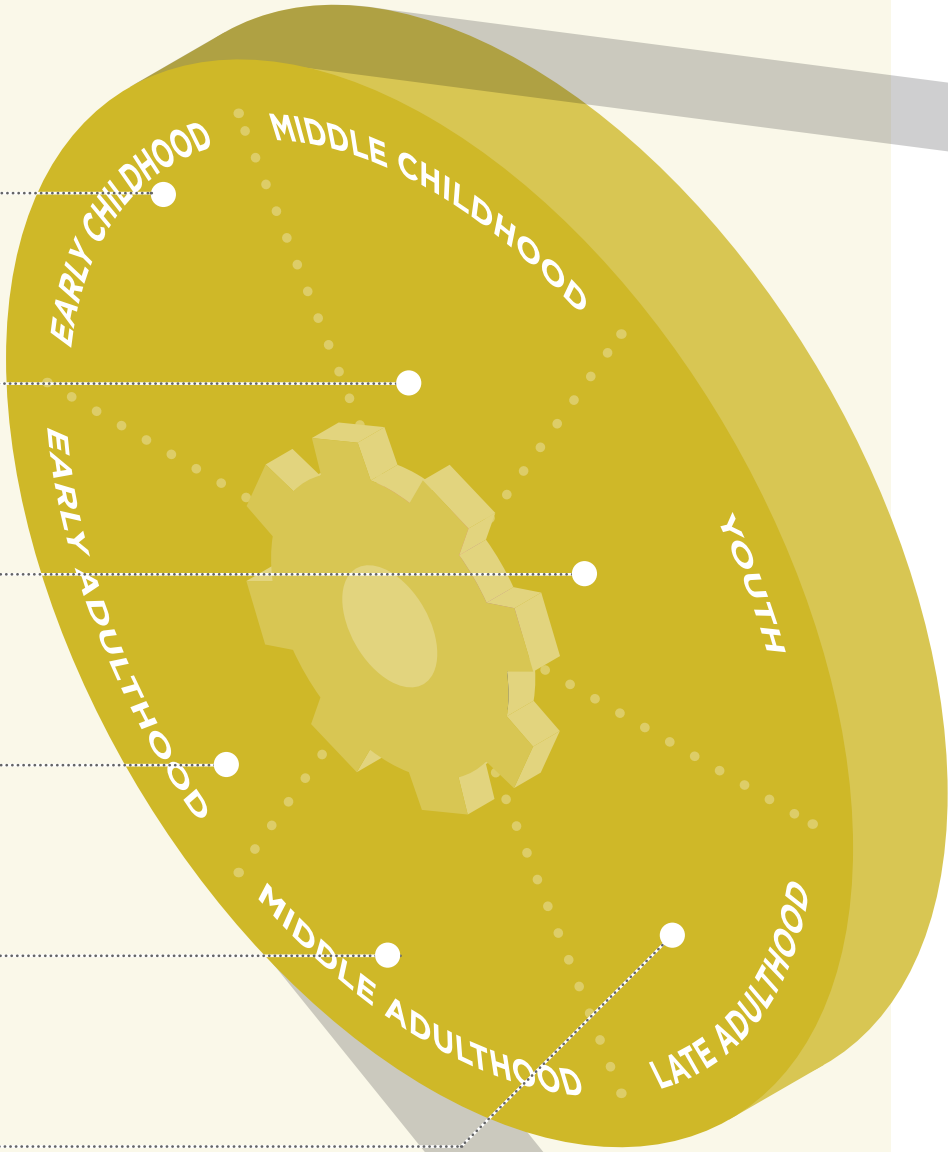
Stimulate imagination and new thinking through connecting children to activities within the precinct

Create new pathways to creative thinking, innovation and future careers through the precinct

Support businesses based on the trajectory of creative idea - implementation - market

Support businesses based on the trajectory of creative idea - implementation - market

Provide opportunities for 'second stage of life' careers in creative industries



ECONOMY AND EMPLOYMENT

Art and Industry Precinct

HEADLINE INITIATIVES:

- Explore opportunity to establish a design studio, learning space, workshop and manufacture area within the Signal Buildings with a focus on community and public art for all of Peet's estates in WA and perhaps even more broadly
- Link local/home businesses with VUCAP's Business Impact Program through the Swan Chamber of Commerce
- Partner with North Metropolitan TAFE on arts and apprentice programs in collaboration with local artisan businesses

LIFE STAGES:

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LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 – 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
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ENVIRONMENT AND SUSTAINABILITY

Sustainable Lifestyle

Early Childhood (0-5 years)	<ul style="list-style-type: none">Embed a culture of sustainability into Brabham from an early ageEncourage active participation in environmentally sustainable lifestyle initiatives	<ul style="list-style-type: none">City of SwanSwitch your ThinkingEast Metropolitan Regional Council			<ul style="list-style-type: none">Participate with family in community recycling events and activitiesParticipate with family in sustainable living practices – e.g. worm farms, recycling, etc.Facilitate family and street competitions in sustainable living practices	
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Cultivate environmentally conscious children who actively participate in environmentally sustainable lifestylesEmbed a culture of Sustainability into BrabhamInnovative whole of community waste management engagement and strategy	<ul style="list-style-type: none">City of SwanSwitch your ThinkingCheese BarrelEast Metropolitan Regional CouncilLocal Primary Schools -Caversham Primary School, future Brabham Primary School, etc.Sustainable SchoolsLittle Green Steps		<ul style="list-style-type: none">Pilot programs focused on Sustainable Living with already established schools	<ul style="list-style-type: none">Partnership initiatives with Little Green Steps to deliver a series of pop-up initiatives in Brabham (e.g. Reducing Waste Together Workshop, Day to Day Sustainability in the Early Years, etc.)Participate in Sustainable Living practices at school and within the community – e.g. worm farms, recycling, etc.Facilitate family and street competitions in Sustainable Living practices	
Youth (13-24 years)	<ul style="list-style-type: none">Empower young people to take action and become leaders in environmentally sustainable initiativesEmbed a culture of Sustainability into BrabhamInnovative whole of community waste management engagement and strategy	<ul style="list-style-type: none">City of SwanSwitch your ThinkingCheese BarrelEast Metropolitan Regional CouncilLocal High Schools -Ellenbrook Secondary CollegeSustainable SchoolsMillennium Kids	<ul style="list-style-type: none">Establish Memorandum of Understanding (MOU) and partnerships with key stakeholders	<ul style="list-style-type: none">Pilot programs focused on Sustainable Living with already established high schools	<ul style="list-style-type: none">Work with local schools and Millennium Kids on potential “Closed Loop” sustainable projects (e.g. upcycling waste, cup recycling, etc.)Participate in Sustainable Living practices – e.g. worm farms, recycling, etc.	
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Establish Brabham as a model and centre for excellence in environmentally sustainable lifestylesEarly liaison and education of building companies and sales representatives re: sustainable housing choices (e.g. solar panels, grey water, etc.)Embed a culture of Sustainability into BrabhamInnovative whole of community waste management engagement and strategyPartner with the City of Swan to establish innovate Environmentally Friendly Lifestyle programs in BrabhamCommunity accommodation for electric cars, scooters, etc.	<ul style="list-style-type: none">City of SwanSwitch your ThinkingCheese BarrelEast Metropolitan Regional CouncilWaste AuthorityVintage Sports Car ClubBuilding and Display Home CompaniesJosh’s HouseCurtin University Sustainability Policy (CUSP) InstituteLow Carbon Living CRCRAC WABikemore	<ul style="list-style-type: none">Partner with Building Companies and Sales Rep to deliver annual workshops on sustainable building choices with potential and new purchasersPeet to use the Brabham Sales and Information Centre to model sustainable housing optionsWork with City of Swan and other partners to design community Environmentally Friendly Lifestyle programs – could include; waste challenges/competitions, Plastic Free July, compost bins, community workshops and fun days, etc.Peet to work with the City of Swan and RAC WA to explore opportunities to establish communal electric car/scooter/ebike stationsExplore possibility of partnering with Low Carbon Living on an Engaged Communities Program and establish Brabham as a Living Laboratory case study	<ul style="list-style-type: none">Ensure adequate infrastructure in placePilot programs focused on Sustainable Living with local businesses, community groups, etc.Design environmental and waste management information for resident welcome materialsEstablish Environmentally Friendly Lifestyle opportunities at Brabham Sales and Information CentrePurchaser workshop on sustainable housing optionsPartner with the City of Swan, Josh’s House and others to showcase the benefits of sustainable housing to the community through demonstration and inspiration (e.g. building a sustainable house workshops, understanding cost-saving benefits, etc.)	<ul style="list-style-type: none">Implementation of Environmentally Friendly Lifestyle programs in partnership with othersPartner with Switch Your Thinking to deliver a series of environmental and sustainability focused initiatives in BrabhamEncourage residents to participate in the City of Swan and Switch Your Thinking’s “Sustainability in the Suburbs” workshop series. Explore possibility of pop-up initiatives in Brabham	
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Establish and implement an innovative whole of community waste management engagement strategy					<ul style="list-style-type: none">Establish Repair Café in partnership with the Vintage Sports Car Club focused on waste reduction and recycled materials
Late Adulthood (50 years+)	<ul style="list-style-type: none">Ensure accessible opportunities for all residents to participate in local environmental initiatives				<ul style="list-style-type: none">Purchaser workshop on sustainable housing options	



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 – 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Natural Environment						
Early Childhood (0-5 years)	<ul style="list-style-type: none">Provide opportunities for young children and their parents to actively participate in the care of the local environmentWork with Natural Play WA on the design of Public Open Space (POS) within the estate to maximize appreciation and enjoyment of the natural environmentPartner with Nature Play to implement community events and initiatives	<ul style="list-style-type: none">Nature Play WAEducated by NatureCity of SwanChildscapesPlaygroups WA	<ul style="list-style-type: none">Peet to work with the City of Swan and Nature Play WA in the design of future public open space		<ul style="list-style-type: none">Partner with Childscapes to deliver a series of Children and Nature focused workshops (e.g. Behaviours and Environments, Nature arts and crafts for creativity and fine motor strength, etc.)	<ul style="list-style-type: none">Nature Play WA initiative partnership initiatives and events to activate POSOpportunities for community planting days and environmental initiatives delivered in partnership with others
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Provide opportunities for children to actively contribute to the care of their local environmentParticipate in relevant National Citizen Scientist ProjectsDevelop and implement an ‘outdoor classroom’ model	<ul style="list-style-type: none">Sustainable SchoolsEast Metropolitan Regional CouncilNature Play WALocal Primary Schools -Caversham Primary School, future Brabham Primary School, etc.Whiteman ParkCity of Swan	<ul style="list-style-type: none">Peet to work with the City of Swan, Sustainable Schools and other relevant stakeholders to explore the possibility of establishing an ‘outdoor classroom’ within the Brabham estate		<ul style="list-style-type: none">Initiate ‘outdoor classroom’ in partnership with othersOpportunities for school planting days and environmental initiatives delivered in partnership with others	<ul style="list-style-type: none">Explore opportunities to link in with National Citizen Scientist ProjectsExternal providers to implement school holiday programs and initiative in ‘outdoor classroom’Participate in Outdoor Classroom Day (annually held in November)
Youth (13-24 years)	<ul style="list-style-type: none">Support young leaders to become custodians of the bushSupport the development of an Environmental Asset AuditParticipate in relevant National Citizen Scientist Projects	<ul style="list-style-type: none">Millennium KidsEmerge ConsultantsEast Metropolitan Regional CouncilLocal High Schools -Ellenbrook Secondary College		<ul style="list-style-type: none">Support Millennium Kids to conduct an Environmental Asset Audit of the Bush Forever Site and St Leonards Creek area	<ul style="list-style-type: none">Implement activities in partnership with others that emerge from Environmental Asset AuditSeek opportunities for youth leadership through environmental initiatives and activities following the Environmental Asset AuditOpportunities for school planting days and environmental initiatives delivered in partnership with others	<ul style="list-style-type: none">Explore opportunities to link in with National Citizen Scientist Projects
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Build the capacity of residents in the care of their local environmentSupport the inclusion of a nature link within the Brabham Estate - including; cycle and green paths to encourage walkability, etc.Acknowledge and celebrate Aboriginal heritage and environmental connections and ensure community educationSupport community education around water, bird and frog friendly gardensPeet to work with the City of Swan on tree canopy management planCommunity education around tree canopyEstablish St Leonard’s Creek Stakeholder and Community Forum to implement suite of environmental initiativesWork with the City of Swan on the “adopt-a-spot” initiativeSupport events and initiatives that encourage the care of the local environmentHigh levels of participation by the community in local environmental initiatives and activitiesEngage residents in the care of the local environment and building their capacity in this space	<ul style="list-style-type: none">City of SwanAboriginal eldersSouth West Aboriginal Land and Sea Council (SWALSC)East Metropolitan Regional CouncilWildlife Care WAWhiteman ParkTrillion TreesDepartment of Biodiversity Attractions and ConservationClean Up AustraliaKeep Australia BeautifulPlanet ArkConservation VolunteersNorth Metropolitan TAFEHealthy Active by DesignHeart FoundationAct Belong Commit	<ul style="list-style-type: none">Peet to work with the City of Swan to ensure Brabham is designed as a ‘walkable’ estate	<ul style="list-style-type: none">New resident welcome materials to include information on; Aboriginal heritage and cultural and the local environment including flora and fauna in Brabham	<ul style="list-style-type: none">Community events and initiatives that encourage walkabilityCommunity events and initiatives that acknowledge and celebrate the Aboriginal Heritage and CultureLink with Whiteman Park on community initiatives and programs (both internal and external)Partnership program with the schools and North Metropolitan TAFE on an environment focused interpretive signage	<ul style="list-style-type: none">Opportunities for community planting days and environmental initiatives delivered in partnership with othersPartner with others on projects within the St Leonard’s Creek areaPartner with the City of Swan on “adopt-a-spot” initiativeSupport community-led environmental events and initiatives - e.g. Clean up Australia Day, Keep Australia Beautiful, etc.



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 – 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Encourage residents to participate in a diverse range of local environmental initiatives	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above
Late Adulthood (50 years+)	<ul style="list-style-type: none">Support opportunities to maximise appreciation and enjoyment of the natural environment	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">Support intergenerational environmental initiatives and programs
Other	<ul style="list-style-type: none">Interpretive signage incorporated into landscaping infrastructure (including; environmental information and features, local flora and fauna information, Aboriginal heritage, etc.)	<ul style="list-style-type: none">City of SwanWildlife Care WALandscape ArchitectsNature Play WA	<ul style="list-style-type: none">Peet to work with City of Swan, landscape architects and others to investigate incorporating interpretive signage into landscaping infrastructure and stand-alone signage around the estateDevelop a walking trail and interpretative signage strategy- including acknowledgement of the local Aboriginal cultural and heritage, information on local fauna and flora and environmental information	<ul style="list-style-type: none">Wildlife signage to be installed around the estate – developed in partnership with local wildlife care groups		



COMMUNITY AND CONNECTIVITY

Neighbours

Early Childhood (0-5 years)	<ul style="list-style-type: none">Provide early opportunities for children and their parents to play and socialise with others in their streetHelp young children and their parents to get to know each other in their local neighbourhood	<ul style="list-style-type: none">Community Link and Network (CLAN)Swan AllianceBrabham Primary School (Kindergarten)Caversham Primary School (Kindergarten)City of Swan	<ul style="list-style-type: none">MOUs with service providers	<ul style="list-style-type: none">Range of events and activities delivered in partnership with others in the local public open space
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Support children to be safe and enjoy friendships with people of all ages in their streetHelp primary school children get to know each other in their local neighbourhood	<ul style="list-style-type: none">CLANSwan AllianceBrabham Primary SchoolCaversham Primary SchoolCity of Swan	<ul style="list-style-type: none">MOUs with stakeholders	<ul style="list-style-type: none">Small scale activities delivered within the estate
Youth (13-24 years)	<ul style="list-style-type: none">Support and encourage young people to be actively involved in their streetHelp young people get to know each other in their local neighbourhood	<ul style="list-style-type: none">City of Swan Youth DevelopmentEllenbrook Secondary CollegeVintage Sports Car Club		<ul style="list-style-type: none">Targeted small-scale activities delivered within the estate
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Support people to be great neighbours and active in their neighbourhoodConnect residents to their immediate neighboursIdentify community champions and support resident-led initiatives	<ul style="list-style-type: none">BefriendMercy CareLocal clubs and groupsCity of Swan	<ul style="list-style-type: none">Co-host purchaser events with community stakeholders (e.g. Vintage Sports Car Club, local schools, etc.) while new residents are buildingInclude “Meet Your Neighbour” cards in the new resident welcome materials	<ul style="list-style-type: none">Co-host quarterly purchaser events and initiativesCommunity-led Facebook Page established. Support administrators to manage positive Facebook pageEstablish and support Meet Your Street initiativeEstablish street based emergency support networks.
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Encourage and equip people to be active in supporting their neighbourIdentify community champions and support resident-led initiatives	<ul style="list-style-type: none">As above		<ul style="list-style-type: none">Co-host quarterly purchaser events and initiativesEstablish and support Meet Your Street initiative
Late Adulthood (50 years+)	<ul style="list-style-type: none">Develop a neighbourhood that feels safe and friendly and enables residents to remain as they ageIdentify community champions and support resident-led initiatives	<ul style="list-style-type: none">As above		<ul style="list-style-type: none">Initiate street-by-street community Environmentally Friendly Lifestyle programs –e.g. waste challenges/ competitions, etc



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 - 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Brabham Estate						
Early Childhood (0-5 years)	<ul style="list-style-type: none">Provide opportunities for parents and children within the Brabham Estate to socialise and support each other	<ul style="list-style-type: none">CLAN MidlandSwan AllianceNature Play WACity of SwanEast Metropolitan Health ServiceParenting Connection WA			<ul style="list-style-type: none">Partner with CLAN Midland to deliver family/community activities in BrabhamPartner with Swan Alliance on parenting workshopsPartner with the City of Swan Libraries on Early Childhood Activities (explore possibility of hosting at the Brabham Sales and Information Centre)	<ul style="list-style-type: none">Opportunity to establish a Brabham Estate playgroup (pending numbers of families with young children)
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Provide opportunities for children to be involved in building and supporting their community	<ul style="list-style-type: none">City of SwanVintage Sports Car ClubLocal Primary Schools -Caversham Primary School, future Brabham Primary School, etc.			<ul style="list-style-type: none">Partner with the Vintage Sports Car Club to deliver a series of “Dad’s Army” workshops targeted at primary school aged childrenExplore opportunity to host an annual go-kart building and racing festival in partnership with the City of Swan, Vintage Sports Car Club, local schools and other stakeholders	
Youth (13-24 years)	<ul style="list-style-type: none">Create opportunities for young people to be leaders in their community and to feel valuedEnsure strong youth voice in communityYouth are engaged and contributing members of Brabham, further developing and fostering youth capacity and leadership	<ul style="list-style-type: none">Millennium KidsLocal High Schools -Ellenbrook Secondary CollegeCity of SwanVintage Sports Car ClubEllenbrook Youth CentreSwan City Youth ServiceAged Care Provider			<ul style="list-style-type: none">Partner with others to deliver youth-focused pop-up events and initiatives in BrabhamWork with the young people of Brabham to become youth leaders and actively participate in community planning initiativesPartner with the Vintage Sports Car Club to deliver a series of youth workshops focused on automotive repair, tinkering, etc.Explore opportunity to host an annual go-kart building and racing festival in partnership with the City of Swan, Vintage Sports Car Club, local schools and other stakeholders	<ul style="list-style-type: none">Explore opportunity to connect young people into intergenerational Brabham “Town Team”



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 - 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Support opportunities that celebrate and encourage a diversity of cultures, interests and lifestyles, building a community for allEstablish Brabham's heart and soul (including defining Brabham's heritage, narrative and the values of the Brabham Estate)Supporting Neighbourhood ActivityDevelop and strong and cohesive community in BrabhamSupport for intergenerational familiesSupport a safe communityCelebrate community diversityMaintaining positive communicationsEarly establishment of the Brabham Community HouseHelp the community celebrate its collective identity, sense of place and the creation of cultural diversity	<ul style="list-style-type: none">VUCAPCity of SwanTown Team MovementLocal businessesVintage Sports Car ClubLocal community groups and sporting clubsHealthy Active by DesignHeart FoundationFaith Based InstitutionsBefriendMercy CareEllenbrook PoliceLocal Aboriginal Elders	<ul style="list-style-type: none">Engage stakeholders in committing to Brabham's values and narrative established through the CEDPFinalise initial MOUs with key community stakeholdersWork with the Vintage Sports Car Club on early community access to Signal Buildings and linking in with already established programs and initiativesPeet and City of Swan to work together on ensuring walkability of estateExplore opportunities of partnering with VUCAP to establish a digital community strategy for Brabham (which could include - gamification, fitness activities, motion triggered lights, counting technologies to gage usage of POS and public amenities, etc.)Work with Healthy Active by Design to create a healthy neighbourhood that is planned to promote walking, cycling, physical activity and public life	<ul style="list-style-type: none">Co-host purchaser events with community stakeholders (e.g. Vintage Sports Car Club, local schools, etc.) while new residents are buildingProduce new resident welcome materials – include the history, heritage of the area, as well as the Brabham narrative and community valuesEngage stakeholders in committing to values and narrative established through CEDPStakeholder and community engagement in POS planningCapture new residents' stories through different channels (to be used in future collateral)	<ul style="list-style-type: none">Co-host quarterly purchaser events and initiativesCommunity-led Facebook Page established. Support administrators to manage positive Facebook page.Establish and support Meet Your Street initiativeEstablish Brabham as a sharing community – develop a Skills Share network and identify community leadersEstablish and maintain local Business RegisterEstablish Neighbourhood Events KitExplore opportunities for collaboration initiatives between the four major religious institutionsContinue to engage stakeholders in committing to values and narrative established through CEDPLinking community into Vintage Sports Car Club initiatives and eventsCommunity events that link to and celebrate the history and heritage of the areaAcknowledge and celebrate Aboriginal History and Heritage through community initiatives, events, interpretive signage, etc.Acknowledge and celebrate cultural diversity through community initiatives, events, etc.Partner with the Ellenbrook Police and City of Swan on community safety initiativesWeekly social get-togethers at the Brabham Sales and Information Centre with rotating host/local business showcase – e.g. cheese barrel, local vineyard, etc. Opportunity to expand to home businesses when appropriatePartner with the Vintage Sports Car Club to promote “Men in the Shed” and encourage new residents to actively participatePartner with the Vintage Sports Car Club on Community Open Days where community members are given the opportunity for hands on learningProduce quarterly community newsletter and other community marketing information and collateral	<ul style="list-style-type: none">Co-host quarterly purchaser events and initiativesEstablish and support Meet Your Street initiativeContinue to engage stakeholders in committing to values and narrative established through CEDPExplore opportunity to establish intergenerational Brabham “Town Team”Encourage and support grassroot resident-led initiatives and events
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Build a community of trust through social relationships and networks that that will support and sustain the residents					



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 - 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Late Adulthood (50 years+)	<ul style="list-style-type: none">Develop a community to which all residents have the opportunity to contribute and enjoyEnsure Brabham is an age friendly communityEncourage social interactions and support for residents over the age of 50 years	<ul style="list-style-type: none">City of SwanHealthy Active by DesignHeart Foundation	<ul style="list-style-type: none">Review the City of Swan's Strategy for the Ageing Population and consider design elements that could be incorporated into the Brabham development		<ul style="list-style-type: none">Support "Next Chapter" initiatives and encourage social interactions between residents over 50 yearsSupport residents with their transition into retirementEnsure residents are aware of local groups, clubs and events targeted at over 50sEncourage the establishment of a walking group in partnership with the Heart Foundation in the Brabham EstateLink in with the City of Swan's Over 55's initiatives - including events for seniors, senior's fitness, City support servicesPartner with the City of Swan Libraries to facilitate pop-up activities in the Brabham Sales and Information Centre	
Other	<ul style="list-style-type: none">Ensure the local neighbourhood offers opportunities for people with all abilities	<ul style="list-style-type: none">CLAN MidlandSwan AllianceNature Play WAAutism WACity of SwanEast Metropolitan Health Service	<ul style="list-style-type: none">Consider disability access in all POSInvestigate opportunity to establish one POS as a Sensory ParkReview the City of Swan's Disability Access and Inclusion Plan (DAP) and and consider design elements that could be incorporated into the Brabham development		<ul style="list-style-type: none">Partner with others to activate POS within the estate	<ul style="list-style-type: none">Partner with local service providers and key stakeholders to host community initiatives in the Sensory Park



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Brabham Suburb						
Early Childhood (0-5 years)	<ul style="list-style-type: none">Encourage and support the activities of early childhood service providers into the Brabham areaEnsure support and connection for primary care giversProvide opportunities for children to connect with other children	<ul style="list-style-type: none">Fathering ProjectCity of SwanFly In Fly Out (FIFO) Support WAFIFO FamiliesPlaygroups WA		<ul style="list-style-type: none">Introduce Fathering Project through local playgroups and child caresEstablish FIFO parents support networksLink to or help establish grandparent carers support networks and groupsSupport activity groups for parents at home	<ul style="list-style-type: none">Partner with others to establish playgroups and other early childhood support initiatives – both pop-up and at the Brabham Sales and Information CentreEncourage intergenerational support groupsEstablish grandparent support groups and initiatives	
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Establish and support Brabham community values and community participation in all schools in the areaEstablish strong link with the schools to reflect Brabham valuesSupport faith communities cross-cultural education	<ul style="list-style-type: none">Local Primary Schools -Caversham Primary School, future Brabham Primary School, etc.City of SwanSikh GurdwaraDreambuilders ChurchEastern Districts Alliance ChurchShree Swaminarayan Mandir Swan Valley Mosque	<ul style="list-style-type: none">Meet with the new principal at Brabham Primary School	<ul style="list-style-type: none">Introduce Fathering Project through local schoolsPartner with Caversham Primary School on events and initiatives	<ul style="list-style-type: none">Partner with Brabham Primary School (opening in 2021) on events and initiatives	
Youth (13-24 years)	<ul style="list-style-type: none">Contribute to a suburb-wide community culture where young people are valued, recognised and have opportunities to contributeSupport local youth	<ul style="list-style-type: none">Local High Schools -Ellenbrook Secondary CollegeCity of SwanYouth Service Providers			<ul style="list-style-type: none">Seek opportunities to connect young people into Brabham suburb youth events and activities	<ul style="list-style-type: none">Partner with City of Swan, Chamber of Commerce, Schools, etc. to deliver a series of Youth SOUP initiatives
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Link the Brabham Estate residents to community groups and social initiatives within the suburbBuild community capacity for self-managementEnsure residents continue to acquire knowledge and skills that will enable them to meaningfully contribute to the long-term sustainability of their communityEstablish inter-faith working group to support cross cultural collaboration on community initiatives and events	<ul style="list-style-type: none">Mercy CareCity of SwanVintage Sports Car ClubLocal businessesLocal Community Groups and Sporting ClubsLocal not-for-profitsSwan Chamber of CommerceEllenbrook Chamber of CommerceMercy CareBefriendSikh GurdwaraDreambuilders ChurchEastern Districts Alliance ChurchShree Swaminarayan Mandir Swan Valley Mosque	<ul style="list-style-type: none">Work with Mercy Care on the Empowering Communities Program and initiatives delivered in Brabham through; catalyst events, activating hubs, mobilising local leadership, increasing visibility and access to local spaces, specialist workshops and amplifying the local sharing economyPeet, City of Swan and Vintage Sports Car Club to discussion the preservation and activation of the D Circuit	<ul style="list-style-type: none">Work with the Vintage Sports Car Club for the Signal Buildings to become a shared space and community hubSupport Mercy Care with the implementation of the Empowering Communities Program and pop-up initiatives delivered in Brabham	<ul style="list-style-type: none">Encourage and support intergenerational relationships and initiativesActivation of Signal Building as a Community HubPartner with Mercy Care with the Empowering Communities Program	<ul style="list-style-type: none">Support the establishment of a Repair Café in partnership with the Vintage Sports Car ClubPartner with the Vintage Sports Car Club to deliver Community Open Days at the Signal BuildingsActivation of Signal Building as a Community HubPartner with Mercy Care with the Empowering Communities ProgramPartner with City of Swan, Chamber of Commerce, Schools, etc. to deliver a series of “SOUP” initiatives
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">As aboveSupport Brabham resident engagement and contribution in the community life of the broader area	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above	<ul style="list-style-type: none">As above
Late Adulthood (50 years+)	<ul style="list-style-type: none">Support residents to find opportunities for contribution and intergenerational engagement in the Brabham suburbCreate opportunities for seniors to contribute skills and experience to the communitySupport for grandparent primary care giversEnsure social inclusion and high quality of life for late adults in the Brabham community	<ul style="list-style-type: none">City of SwanEllenbrook Rotary ClubGrandparents Rearing Grandchildren (WA) Inc			<ul style="list-style-type: none">Link with local service providers to support grandparent primary care giversLink with Ellenbrook Rotary Club	<ul style="list-style-type: none">Create opportunities for seniors to contribute skills and experience to the community through mentoring programs, skill share initiatives, Repair Café, school programs, linking to the City of Swan Skill Bank, Brabham Skill Share, etc.



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City of Swan Region						
Early Childhood (0-5 years)	<ul style="list-style-type: none">Connect Brabham children and parents to the many early childhood resources of the regionLink families with young children into the recreational opportunities of the region; including - Whiteman Park and Swan Valley	<ul style="list-style-type: none">Clan MidlandSwan AllianceSchool based playgroupsFaith based playgroupsCity of SwanWhiteman ParkLocal service providersNature Play WA			<ul style="list-style-type: none">Link residents with early childhood programs within the City of Swan regionInvite regional service providers to deliver “pop-up” engagement in BrabhamPartner with Whiteman Park to deliver a series of initiatives (both at the park and pop-up in Brabham) targeted at families with young children	
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Support opportunities for Brabham children to experience the many opportunities of the Swan Valley, Whiteman Park and surrounding areaLink families with primary school aged children into the recreational opportunities of the region; including - Whiteman Park and Swan Valley	<ul style="list-style-type: none">City of SwanWhiteman ParkLocal Primary Schools -Caversham Primary School, future Brabham Primary School, etc.			<ul style="list-style-type: none">Link residents with primary aged children programs within the City of Swan regionPartner with Whiteman Park to deliver a series of initiatives (both at the park and pop-up in Brabham) targeted at families with primary aged children	
Youth (13-24 years)	<ul style="list-style-type: none">Increase resources, activities and facilities for young people in the Urban Growth Corridor through advocacy within the City of Swan LGA and not-for-profitsLink young people into the recreational opportunities of the region; including - Whiteman Park and Swan Valley	<ul style="list-style-type: none">City of SwanWhiteman ParkLocal service providersLocal High Schools -Ellenbrook Secondary CollegeLocal businessesEllenbrook Youth CentreSwan City Youth Service			<ul style="list-style-type: none">Link young people with programs within the City of Swan regionPartner with Whiteman Park to deliver a series of initiatives (both at the park and pop-up in Brabham) targeted at young people – including linking in with the Bush RangersSeek opportunities to partner with local businesses to host youth events and activitiesInvite regional service providers to deliver youth focused “pop-up” engagement in Brabham	
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Connect residents to resources, social support and recreational clubs and groups within the regionLink new residents into the recreational opportunities of the region; including - Whiteman Park and Swan Valley	<ul style="list-style-type: none">City of SwanWhiteman ParkLocal businesses		<ul style="list-style-type: none">Include information on the recreational opportunities of the region in the new resident welcome materials	<ul style="list-style-type: none">Link new residents with relevant programs within the City of Swan regionFood and wine tours of the Swan ValleyPop-up activities provided by Swan Valley tradersInvite regional service providers to deliver “pop-up” engagement in Brabham	
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Connect residents to resources, social support and recreational clubs and groups within the regionLink new residents into the recreational opportunities of the region; including - Whiteman Park and Swan Valley	<ul style="list-style-type: none">City of SwanWhiteman ParkLocal businesses			<ul style="list-style-type: none">Link new residents with relevant programs within the City of Swan region	
Late Adulthood (50 years+)	<ul style="list-style-type: none">Connect residents to resources, social support and recreational clubs and groups within the regionLink older residents into the recreational opportunities of the region; including - Whiteman Park and Swan Valley	<ul style="list-style-type: none">City of SwanSwan ActivePrime MoversWhiteman ParkLocal businessesCaversham Seniors Community Sewing and Craft GroupMates Place for YouAct Belong Commit			<ul style="list-style-type: none">Link new residents with relevant senior's programs within the City of Swan regionInvite regional service providers to deliver seniors focused “pop-up” engagement in Brabham	



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 – 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Education						
Early Childhood (0-5 years)	<ul style="list-style-type: none">Encourage opportunities for young children and their families to develop the skills for lifelong learning through play-based learningNurture a culture of education from an early ageSupport primary cares to develop the skills required to support children to live rich and fulfilling lives	<ul style="list-style-type: none">City of SwanSwan AllianceClan MidlandNature Play WAPlaygrounds WATelethon Kids Institute's Collaboration for Kids (CoLab) and Edith Cowan University (ECU)	<ul style="list-style-type: none">Peet to work with the City of Swan, Landscape Architects to deliver diverse playground opportunities in BrabhamSeek opportunities for community engagement to help inform POS within the EstatePeet to work with the City of Swan and Nature Play WA in the design of future POS to encourage learning through play, risk taking and creative thinking		<ul style="list-style-type: none">Partner with CLAN Midland to deliver family/community activities in BrabhamPartner with Swan Alliance on parenting workshopsPartner with the City of Swan Libraries on Early Childhood Activities (explore possibility of hosting at the Brabham Sales and Information Centre)Partner with others to deliver a series of initiatives focused on Play Based Learning	<ul style="list-style-type: none">Support financial literacy programs for parents and young children
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Support children to develop a range of skills and knowledge required to live rich and fulfilling livesSupport a culture of all ages learning in BrabhamEnsure children's voice is heard in community planning	<ul style="list-style-type: none">City of SwanLocal Primary Schools -Caversham Primary School, future Brabham Primary School, etc.Sustainable SchoolsMillennium KidsRAC WAVintage Sports Car Club	<ul style="list-style-type: none">Peet to work with the City of Swan, Sustainable Schools and other relevant stakeholders to explore the possibility of establishing an 'outdoor classroom' within the Brabham Estate		<ul style="list-style-type: none">Initiate 'outdoor classroom' in partnership with othersPartner with the Vintage Sports Car Club to deliver a series of "Dad's Army" workshops targeted at primary school aged childrenPartner with City of Swan to facilitate pop-up school holiday programs from primary school aged children	<ul style="list-style-type: none">Support financial literacy programs for primary school childrenPartner with RAC WA to deliver a series of fun and interactive road safety programs from primary aged childrenPartner with the local primary schools to explore possibilities for real-life learning opportunities in the Brabham EstatePartner with City of Swan and local schools in learning initiatives such as; coding workshops, lemonade stands, etc.



LIFE STAGES	POTENTIAL STRATEGIES	POTENTIAL PARTNERS	PLANNING & APPROVALS (2019 - 2020)	CONSTRUCTION (2020)	FIRST RESIDENTS (2021)	CONSOLIDATION (2022 - 2024)
Youth (13-24 years)	<ul style="list-style-type: none">Support local education, training and employment opportunities for young peopleSupport accessibility and availability to community-based vocational and education training (VET) within BrabhamSupport Ellenbrook Secondary Collage links to North Metropolitan TAFE, local businesses and employment focusAdvocate for youth facilities in the City of Swan regionSupport community-based learning opportunities through recreationEnsure strong youth voice in community	<ul style="list-style-type: none">City of SwanLocal High Schools -Ellenbrook Secondary CollegeVintage Sports Car ClubRAC WANorth Metropolitan TAFELocal businesses	<ul style="list-style-type: none">Work with the City of Swan on youth facilities in Brabham	<ul style="list-style-type: none">Link with Ellenbrook Secondary College's VET and provide opportunities for real-life learning in the community	<ul style="list-style-type: none">Co-host pop-up initiatives to promote school programs and links with the broader communityPartner with City of Swan – Youth to facilitate pop-up school holiday programs, etc.Partner with the Vintage Sports Car Club to deliver youth weekend and holiday activities (e.g. go-kart building and racing around the D-Circuit, etc.)Support the establishment of a homework clubInvite Ellenbrook Secondary College VET students to actively participate in community events and initiatives – e.g. Barista training students to attend pop-up events and provide coffee to attendees, catering events through the hospitality courses, etc.Partner with” Deadly Science“ to deliver a series of programs aimed at encouraging Aboriginal youth into science careers.	<ul style="list-style-type: none">Support youth-led community projects in partnership with othersSupport and deliver Youth SOUPsSupport the establishment of youth small business clubSupport financial literacy programs for young people in BrabhamPartner with RAC WA on a series of free and interactive secondary school road safety education programs
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Embed and support a culture of lifelong learning in BrabhamSupport accessibility and availability to community-based training within Brabham	<ul style="list-style-type: none">Adult Learning AustraliaCity of SwanVintage Sports Car ClubLocal businessesLocal Aboriginal Elders		<ul style="list-style-type: none">Partner with others to deliver a series of Purchaser Workshops covering a range of different topics (e.g. Building a Sustainable Home, Interior Design, Water/Bird/Frog Friendly gardens, etc)	<ul style="list-style-type: none">Partner with others to support community-based training – e.g. car servicing, how to build a vegie garden, cooking healthy meals, etc.Partner with local Aboriginal elders and organisations to deliver whole of community Culture Awareness Training incorporated with stories around the campfirePartner with others to deliver a series of adult learning initiatives in BrabhamSupport the delivery of making your house a home programs for first home buyers	<ul style="list-style-type: none">Support financial literacy programs for adults in BrabhamEstablish a network of support for first home buyers
Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Brabham is established as a Lifelong Learning CommunitySupport accessibility and availability to community-based training within Brabham					



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Late Adulthood (50 years+)	<ul style="list-style-type: none">Support a culture of lifelong learning in BrabhamBrabham supports lifelong learning and ties in with the City of Swan's Strategy for the Ageing Population	<ul style="list-style-type: none">RAC WAThe University of the Third Age (U3A Perth)City of Swan			<ul style="list-style-type: none">Establish Little Library in partner with City of Swan Libraries and other relevant stakeholdersPartner with the City of Swan Libraries to deliver a series of pop-up learning initiatives focused at seniors in BrabhamEncourage seniors to volunteer their time in a range of initiatives (including education and learning)	<ul style="list-style-type: none">Link in with the City of Swan's Digital Tech Class series and explore potential for pop-up activities in BrabhamPartner with RAC WA on a series of community workshops on road safety including senior community members
Other	<ul style="list-style-type: none">Embed Industry 4.0 into project design*Brabham to become a technology innovate community	<ul style="list-style-type: none">Department of Industry, Innovation and ScienceCity of SwanVUCAP		<ul style="list-style-type: none">Peet to work with others to consider incorporating Industry 4.0 into the design of the Brabham Estate (e.g. sensor technologies to monitor movement to use for future planning, automotive technologies, etc.). Note: also links with Economy and Employment.Explore opportunities to build a 3D-Printed Brabham Community House		

EDUCATION PRECINCT

<ul style="list-style-type: none">Whole of life learning approach - nurture a culture of education and learning in BrabhamDevelop opportunities to participate from early age in innovative approach to wholistic educationDevelop a precinct that allows non-siloed approach to learning and encourages cross- sectorial thinkingCreate a learning environment that supports new patterns of learning, innovation and pathways to workParticipate in an environment that supports on-going learning and creativity as well as profitabilityCreate opportunities for on-going training, professional development and support for career redirectionCreate opportunities for life-long learning activities in an all age environment	<ul style="list-style-type: none">Department of EducationDepartment of Planning, Lands and HeritageDepartment of Biodiversity, Conservation and AttractionsWhiteman ParkIndigenous Ranger ProgramSustainable SchoolsSwitch your ThinkingLocal Primary Schools -Caversham Primary School, future Brabham Primary School, etc.Local High Schools -Ellenbrook Secondary CollegeVintage Sports Car Club	<ul style="list-style-type: none">Develop a new-age educational precinct (K-12) that reflects the unique heritage, environmental and social context of BrabhamEarly development of an education precinct taskforceIntegrate environment into the fabric of the education precinctIntegrate the automotive history into the fabric of the education precinctLink youth entrepreneurship development into education precinct
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* Industry 4.0: The fourth industrial revolution (Industry 4.0) is upon us, it follows industrial revolutions in mechanisation, mass production and computers. The digital revolution over the past few decades has transformed the way we interact, trade, seek information and services but Industry 4.0 will increase the pace and dimensions of change as it fuses physical and digital systems across the entire industrial value chains. Since Industry 4.0 was introduced as a concept in 2013 its application has moved beyond manufacturing sector to other areas such as municipal administration which have been experimenting with planning cities and services through the introduction of smart technologies such as light poles which in addition to illumination now provide various types of data to assist with the management of traffic and safety. The use of sensors to generate data will fundamentally change how town centres evolve in the future and what is needed. Transformations to value chains through Industry 4.0 will also change how people work, live and play in centres.



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Early Childhood (0-5 years)	<ul style="list-style-type: none">Support initiatives using play for early development of characteristics and skills needed for future world of workEnsure public open space supports risk taking, communication and creative thinking	<ul style="list-style-type: none">City of SwanNature Play WASwan AllianceClan Midland	<ul style="list-style-type: none">Peet to work with the City of Swan and Nature Play WA in the design of future POS to encourage learning through play, risk taking and creative thinking		<ul style="list-style-type: none">Partner with others to support play-based learning initiativesSupport early childhood financial literacy programs (e.g. Piggy banks, etc)Support parent financial literacy programsPartner with others to deliver a series of fun and interactive literacy and numeracy programs for children prior to starting Kindergarten	
Middle Childhood (5-12 years)	<ul style="list-style-type: none">Support and collaborate in educating parents and supporting children in the development of thinking, skills and characteristics needed for future world of workSupport development of empathy, likability, critical thinking and leadership in primary aged children	<ul style="list-style-type: none">Local Primary Schools -Caversham Primary School, future Brabham Primary School, etc.City of SwanScope IT Education				<ul style="list-style-type: none">Partner with City of Swan and local schools in initiatives such as; coding workshops, lemonade stands, etc.
Youth (13-24 years)	<ul style="list-style-type: none">Create a culture of innovation and support young people transition into the world of work and entrepreneurshipNurture entrepreneurial foundations; personal skills and traits, resilience and adaptability; technology and business skills	<ul style="list-style-type: none">Local High Schools -Ellenbrook Secondary CollegeCity of SwanYouth Service ProvidersSwan Chamber of Commerce and IndustryEllenbrook Chamber of Commerce and IndustryVintage Sports Car Club		<ul style="list-style-type: none">Link with Ellenbrook Secondary College's VET and provide opportunities for real-life learning in the community	<ul style="list-style-type: none">Support Ellenbrook Secondary College with VET and pathways to employment, entrepreneurship and community partnershipsInvite Ellenbrook Secondary College VET students to “work” in community events and initiatives – e.g. Barista training students to attend pop-up events and provide coffee to attendees, catering events through the hospitality courses, etc.Partner with the Vintage Sports Car Club to deliver a series of youth initiatives focus on developing automotive skills and hands-on experiencesPartner with” Deadly Science” to deliver a series of programs aimed at encouraging Aboriginal youth into science careers.	<ul style="list-style-type: none">Explore opportunity to support and deliver Youth SOUP events, enterprise competitions and Youthspeak style event, etc.
Early Adulthood (25-35 years)	<ul style="list-style-type: none">Support entrepreneurial enterprise and work with creative stakeholders to develop new approaches to employment and business	<ul style="list-style-type: none">Swan Chamber of Commerce and IndustryEllenbrook Chamber of Commerce and IndustryCity of SwanSPUR – LandgateVUCAPLocal businessesPublic Transport Authority	<ul style="list-style-type: none">Ensure necessary communication and network infrastructure is up to business standardsAdvocacy to Public Transport Authority re: connection to employment centres (e.g. Malaga)Consider flexible business spaces appropriate for co-working spaces and start-up/ pop-up businesses			



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Middle Adulthood (35-50 years)	<ul style="list-style-type: none">Support development of and access to local business and employment opportunities, and transition points in and out of the workforce	<ul style="list-style-type: none">City of SwanLocal BusinessesSwan Chamber of Commerce and IndustryEllenbrook Chamber of Commerce and Industry			<ul style="list-style-type: none">Support for people leaving and re-entering the workforce from child-rearing etc. through not for profits, support networks and activities	
Late Adulthood (50 years+)	<ul style="list-style-type: none">Support pathway from full-time/part-time to retirement	<ul style="list-style-type: none">City of SwanLocal BusinessesSwan Chamber of Commerce and IndustryEllenbrook Chamber of Commerce and Industry				<ul style="list-style-type: none">Explore opportunities for mentorship with younger community membersSupport transition to part-time and retirement through not for profits, local clubs and groups
Business	<ul style="list-style-type: none">Linking entrepreneurs to business support	<ul style="list-style-type: none">VUCAPCity of SwanLocal BusinessesSwan Chamber of Commerce and IndustryEllenbrook Chamber of Commerce and IndustrySpur -Landgate		<ul style="list-style-type: none">Local business information and vouchers included in new resident welcome material	<ul style="list-style-type: none">Showcase local businesses through community events and initiativesSaturday Morning Local Events at the Brabham Sales and Information Centre – range of local businesses showcased weekly (businesses, resources, etc.)Compile list of local businesses and establish local community directory	<ul style="list-style-type: none">Link GIS based businesses to SPUR resources and sponsorship opportunitiesSupport SPUR in hosting community awareness initiatives in BrabhamLink local and home businesses into the Swan and Ellenbrook Chamber of Commerce'sPartner with Chamber of Commerce's to deliver a Business After Hours or Business Breakfast in BrabhamLink local/home businesses with VUCAP's Business Impact Program through the Swan Chamber of Commerce
Art and Industry Precinct						
	<ul style="list-style-type: none">Support an economy that brings art and industry togetherIntroduce children to art and construction through the resources and activities in the precinctStimulate imagination and new thinking through connecting children to activities within the precinctCreate new pathways to creative thinking, innovation and future careers through the precinctSupport businesses based on the trajectory of creative idea - implementation – marketProvide opportunities for 'second stage of life' careers in creative industries	<ul style="list-style-type: none">North Metropolitan TAFECity of SwanLocal Businesses	<ul style="list-style-type: none">Explore opportunity to establish a design studio, learning space, workshop and manufacture area within the Signal Buildings with a focus on community and public art for all of Peet's estates in WA and perhaps even more broadlyWork with Peet on how the built from and Local Structure Plan (LSP) can support creative industries and pop-up spacesPartner with North Metropolitan TAFE on arts and apprentice programs in collaboration with local artisan businesses	<ul style="list-style-type: none">Art tender (local artist/ designer etc)		

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