

LAKELANDS ESTATE – COMMUNITY PARTNERSHIP APPLICATION FORM

Please review our Community Partnerships Program Guidelines to assess your eligibility for a community grant.

Please note, sponsorship funding will generally **not** be made available for:

- organisations which do not align with Peet's values;
- political campaigns or lobbying groups;
- individuals pursuing personal activities;
- businesses or individuals seeking sponsorship for commercial related matters; and
- organisations seeking sponsorship for religious purposes.

Applying for sponsorship support

All applicants are required to complete the official application form and are welcome to include any further information to support their application.

Payment

Payment to successful applicants will only be made on receipt of a tax invoice and after a partnership letter of agreement has been signed by Peet Limited and the sponsored organisation. Payment may also be made in instalments, at Peet's discretion.

Decision

Successful and unsuccessful applicants will be advised in writing as soon as the assessment process is complete. Unsuccessful applicants are able to re-apply in the future.

In collaboration with the successful organisations, Peet will prepare any appropriate media announcements marking the commencement of the partnership.

Further information

For further information regarding the Lakeland Estate Community Partnership Program please phone 1800 819 912 or email community@peet.com.au



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To request sponsorship support from Lakelands Estate please complete this application form to assist us in assessing your application.

Peet may also request that further information be provided by the applicant during the assessment process. Please do not feel restricted by the space provided – additional information is welcomed.

CONTACT INFORMATION

Full name of organisation

Contact name

Position

Telephone

Mobile

Email

Street address

Postal address (if different)

ABN (if applicable)

SPONSORSHIP REQUEST

Amount requested (inc GST)

Timeframe (period of time project will run)

PROJECT SUMMARY

Please provide a brief summary of the project for which you are seeking sponsorship (specifically how and when the funds would be used and any anticipated project outcomes).

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BUDGET

Please briefly outline the total budget of the project for which you are seeking support (indicating what percentage will be covered by the sponsorship funds).

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Does your organisation receive sponsorship or funding from other sources? If yes, please list other sources.

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BACKGROUND INFORMATION

Please provide a brief background of your organisation (how long it has been in operation, your objectives and purpose, your membership profile, as applicable).

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Please include relevant dates (project timeframes and milestones) that would apply to the sponsorship proposal (e.g. event date or start of season or activity date/s).

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Please list the benefits to Lakeland Estate of sponsorship the project and the estimated value of each benefit (e.g. logo recognition, signage, member database access, media exposure, publicity and other promotional opportunities).

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Please outline how your organisation plans to continue the project (if applicable) after the sponsorship has ceased.

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EVALUATION

Evaluating each community sponsorship activity is important to the ongoing success of the Lakeland Estate Community Partnership Program.

Successful applicants will be provided with a Partnership Evaluation Report Template. All sponsored organisations will be asked to complete this within four weeks of completion of the sponsored project.

DECLARATION

I (insert name) am authorised on
behalf of (insert organisation's name) to apply for and
administer sponsorship funds for the (insert project name).

Signed Date