

14 October 2021

Mark Announcements Office Australian Securities Exchange 20 Bridge Street SYDNEY NSW 2000

Peet Limited – Notice of 2021 Annual General Meeting ("AGM")

In accordance with ASX Listing Rule 3.17.1, please find attached a letter to shareholders in relation to the 2021 AGM of Peet Limited (ASX: PPC)

This announcement is authorised for release to the market by the Board of Peet Limited.

For investor enquiries call:

Brendan Gore Managing Director and Chief Executive Officer Peet Limited (08) 9420 1111

For media enquiries call:

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Investorvote
Control Number: 185703

Virtual AGM
Meeting ID: 327 692 096

Dear shareholder

PEET LIMITED 2021 ANNUAL GENERAL MEETING

On behalf of the Board of Directors, I am pleased to invite you to the 2021 Annual General Meeting ("AGM") of Peet Limited ("Peet" or "the Company"). The AGM will be held on Tuesday, 16 November 2021 at 10.00am (AWST), 12.00pm (AEST), 1.00pm (AEDT).

Virtual AGM

This year's AGM will be held as a virtual meeting and shareholders can attend and participate in the AGM online and relevant details, including how to participate, are set out in the Notice of AGM.

Notice of Meeting

Our Notice of AGM is available for all shareholders online at www.peet.com.au/agm and by accessing www.investorvote.com.au. Hard copies of the Notice of AGM will only be sent to those shareholders who have provided express instructions to receive a hard copy by traditional post.

AGM information on our website

The AGM information on our website located at www.peet.com.au/agm, provides the information you need to attend and participate in the meeting. It includes a virtual AGM online guide and access to our Notice of AGM and Annual Report. Online voting will also be available and our Notice of Meeting provides further instructions on how to vote and ask a question online ahead of our AGM, as well as how to appoint a proxy in advance of the meeting.

Shareholder resolutions

At the AGM, the Managing Director and CEO, Brendan Gore, and I will update shareholders on the operations and performance of the Company. The AGM allows you to vote on the matters outlined in the Notice of AGM and the Board of Directors encourages shareholders to participate via the online platform.

Shareholder questions

The AGM is also an opportunity for the Board to hear directly from shareholders. If you wish to submit questions in advance of the AGM, you may do so by going to www.investorvote.com.au by Monday, 8 November 2021. You can also ask questions at the AGM (online or verbally). We hope to address as many of the more frequently asked questions as practicable at the meeting.

On behalf of the Board, I thank you for your continued support and look forward to welcoming you at our virtual AGM.

Yours faithfully **PEET LIMITED**

TONY LENNON CHAIRMAN